

February 2026

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



| State of Arizona: Gross Sales by Sector | | | | | | |
|---|--------------------------|--------------------------|-------------|--------------------------|--------------------------|-------------|
| Sector | February 2026 | February 2025 | % Change | 2026 YTD Sales | 2025 YTD Sales | % Change |
| Lodging | \$679,279,380 | \$607,727,940 | 11.8% | \$ 1,206,250,545 | \$ 1,101,976,617 | 9.5% |
| Restaurant/Bar | \$2,097,549,698 | \$1,971,738,332 | 6.4% | \$ 4,086,402,613 | \$ 3,829,956,103 | 6.7% |
| Retail | \$8,322,696,730 | \$7,976,567,507 | 4.3% | \$ 16,758,695,286 | \$ 16,330,548,185 | 2.6% |
| Amusement | \$182,596,148 | \$177,635,962 | 2.8% | \$ 388,626,420 | \$ 380,548,057 | 2.1% |
| Total | \$ 11,282,121,956 | \$ 10,733,669,741 | 5.1% | \$ 22,439,974,864 | \$ 21,643,028,962 | 3.7% |

Source: Arizona Department of Revenue

| Estimated State Tourism Taxes: Tourism Related Sectors | | | | | | |
|--|-----------------------|-----------------------|-------------|-----------------------|-----------------------|-------------|
| Sector | February 2026 | February 2025 | % Change | 2026 YTD Sales | 2025 YTD Sales | % Change |
| Lodging | \$ 35,492,348 | \$ 31,753,785 | 11.8% | \$ 63,026,591 | \$ 57,578,278 | 9.5% |
| Restaurant/Bar | \$ 27,744,709 | \$ 26,080,577 | 6.4% | \$ 54,051,665 | \$ 50,659,595 | 6.7% |
| Retail | \$ 50,848,348 | \$ 48,733,637 | 4.3% | \$ 102,388,925 | \$ 99,773,117 | 2.6% |
| Amusement | \$ 657,492 | \$ 639,632 | 2.8% | \$ 1,399,366 | \$ 1,370,277 | 2.1% |
| Total | \$ 114,742,897 | \$ 107,207,631 | 7.0% | \$ 220,866,546 | \$ 209,381,268 | 5.5% |

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).