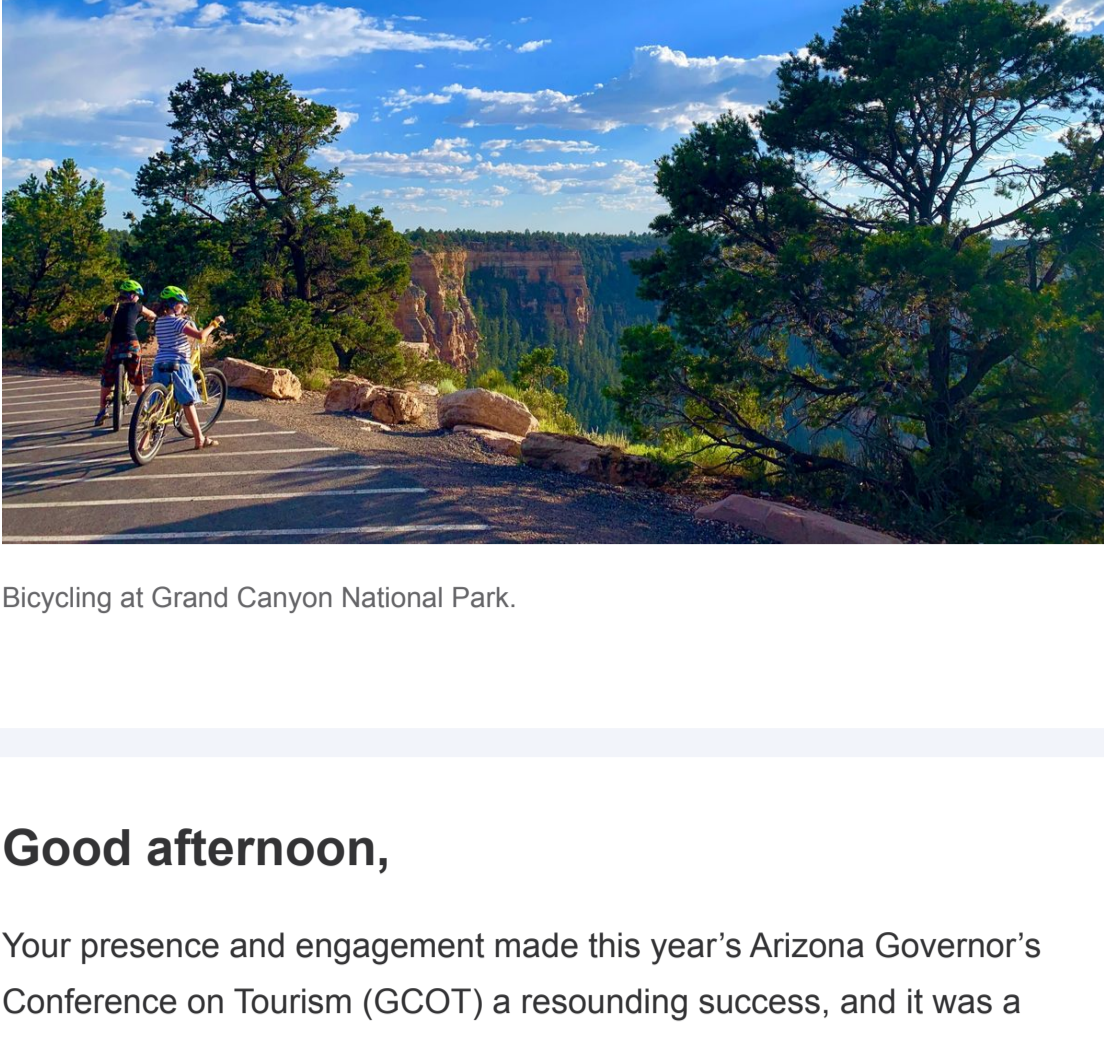


Tourism Tuesday

By Arizona Office of Tourism • Aug 19, 2025

Smart Brevity® count: 2.5 mins...723 words



Bicycling at Grand Canyon National Park.

Good afternoon,

Your presence and engagement made this year's Arizona Governor's Conference on Tourism (GCOT) a resounding success, and it was a privilege to connect with so many of you at the heart of our state's thriving tourism industry.

As we look ahead to future conferences, your input is invaluable. We are committed to making GCOT an event that truly serves your needs and reflects the dynamic spirit of Arizona tourism.

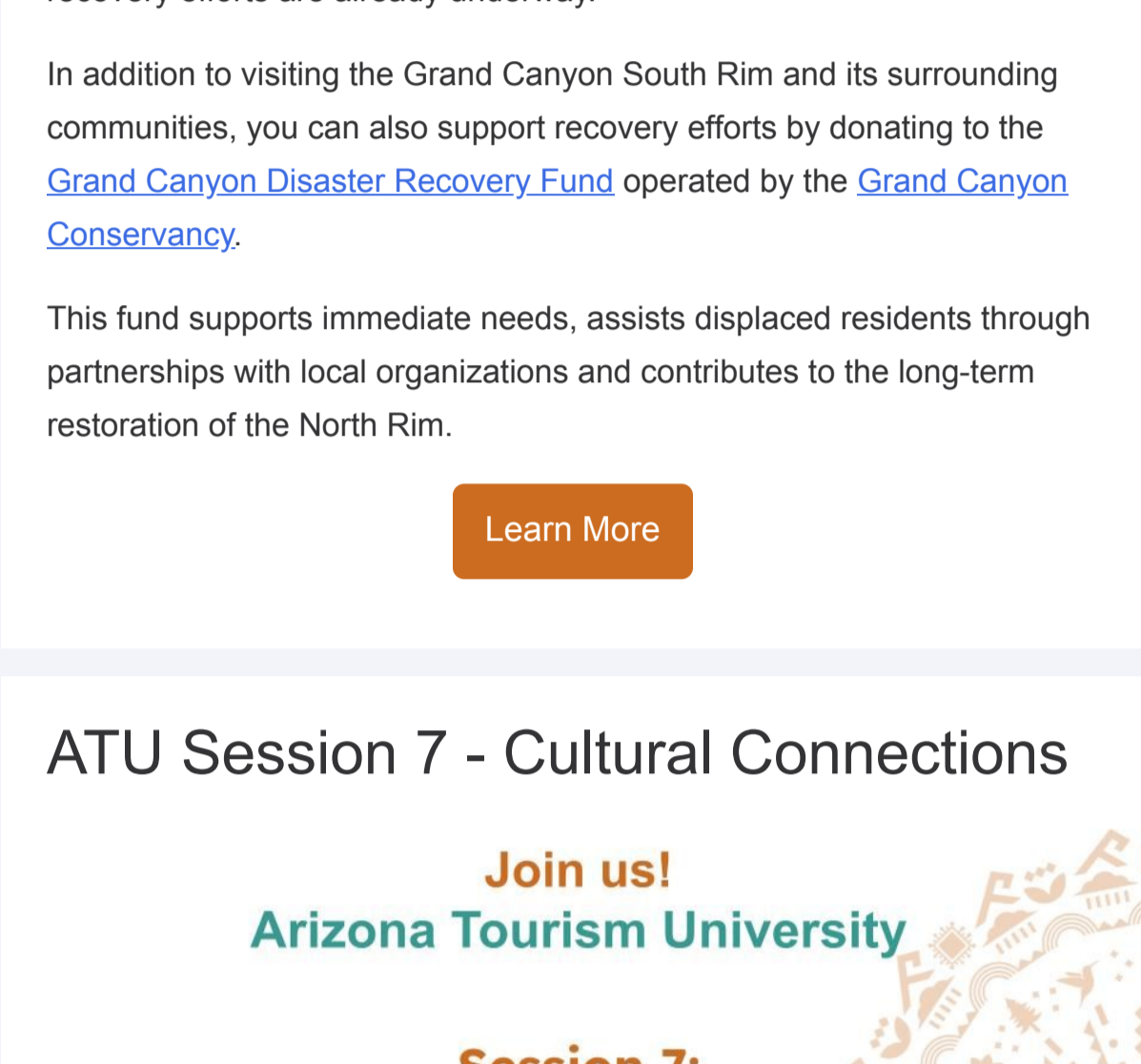
To that end, we have created a [brief anonymous survey](#) to gather your feedback on your recent experience. We would be grateful if you could take a few moments to share your thoughts on what worked well and where we can improve.

Furthermore, we are actively exploring new ways for our industry partners to have a more direct and impactful role in the planning and development of future GCOT conferences.

Thank you for your continued dedication to making Arizona a world-class destination.

Alix Skelpsa Ridgway, *Interim Director*, Arizona Office of Tourism

Support Northern AZ Fire Recovery



As firefighters continue to work to extinguish the Drago Bravo Fire, recovery efforts are already underway.

In addition to visiting the Grand Canyon South Rim and its surrounding communities, you can also support recovery efforts by donating to the [Grand Canyon Disaster Recovery Fund](#) operated by the [Grand Canyon Conservancy](#).

This fund supports immediate needs, assists displaced residents through partnerships with local organizations and contributes to the long-term restoration of the North Rim.

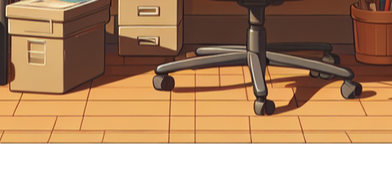
[Learn More](#)

ATU Session 7 - Cultural Connections

Join us!
Arizona Tourism University

**Session 7:
Cultural Connections**

**Aug. 21, 2025
3:00 p.m.**



Our latest Arizona Tourism University (ATU) session will focus on partnering with Tribal stakeholders to develop culturally competent and respectful tourism strategies.

Maleena Deer, Tourism Manager for Discover Salt River and AOT Tribal Tourism Relations Manager Dawn Melvin will guide the discussion. Join us this **Thursday, Aug. 21 at 3 p.m.** for this virtual session.

ATU is our free, all-digital one-stop program designed to support our tourism colleagues and organizations statewide through a curated series of webinars delivered by experts.

[Register Here](#)

We're Hiring! - Sr. Manager, Travel Industry Marketing

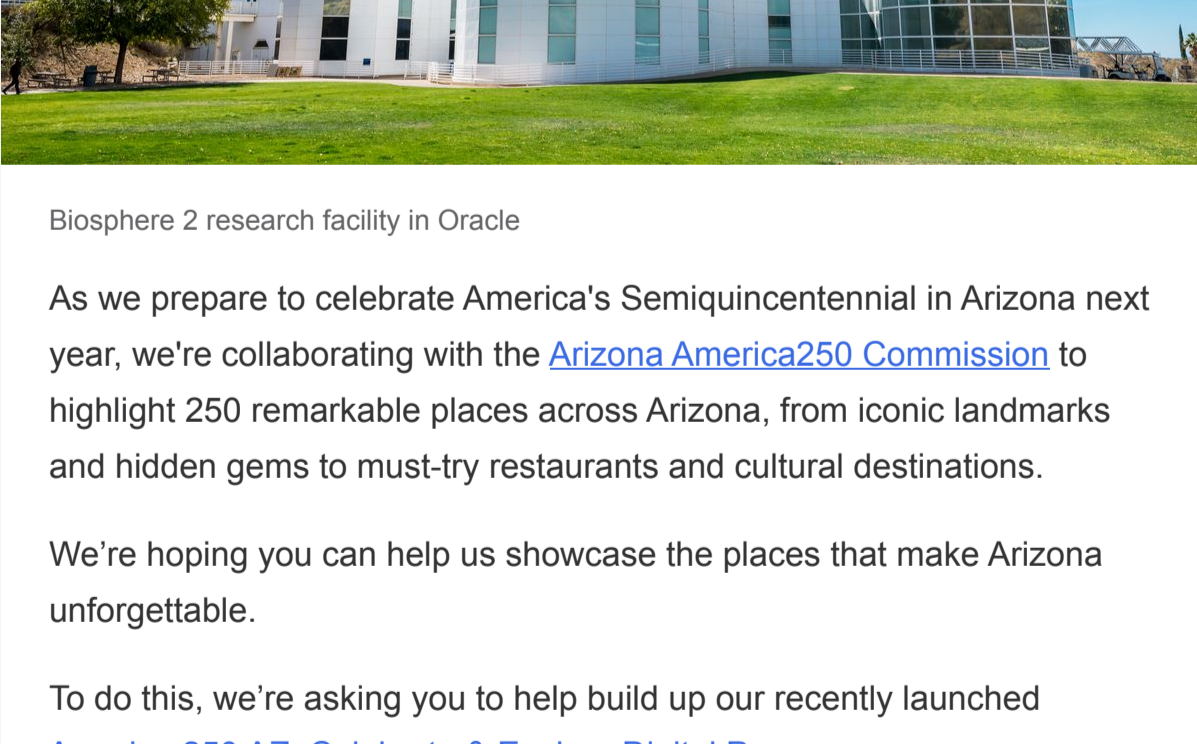


Join the most fun team in state government! The Arizona Office of Tourism is hiring a **Senior Manager, Travel Industry Marketing** to help promote and sell Arizona as a premier travel destination to tour operators and travel agents.

This role will lead the agency's travel industry marketing efforts in designated markets. Responsibilities include overseeing all travel industry efforts in assigned markets, including market plan development, applicable budget recommendations and supervision of related contracts and international account managers.

[Apply Here](#)

Flagstaff Featured in Global Sustainable Travel Video Series



Behind the scenes filming at Mother Road Brewing.

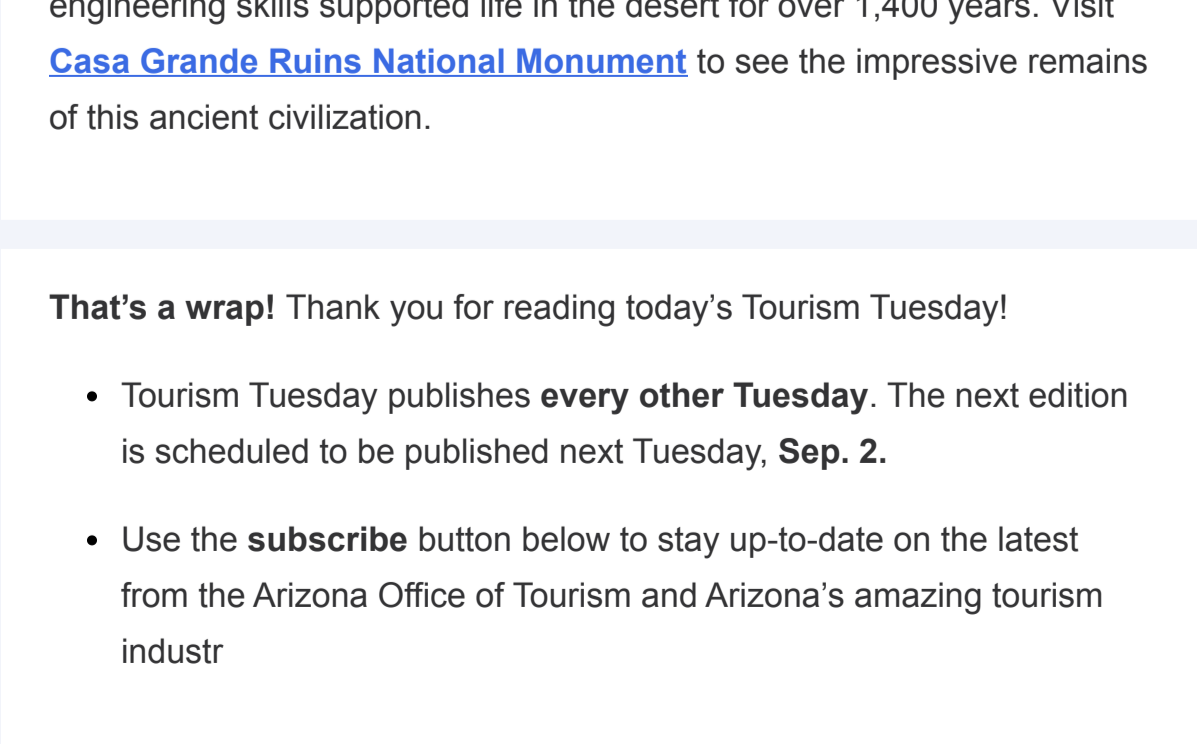
Production just wrapped on a new Sustainability Video series all about Flagstaff.

The series dives into innovative sustainability efforts from organizations including the City of Flagstaff, Lowell Observatory and Mother Road Brewing, while also showing off the area's stunning natural scenery and vibrant city life.

The goal is to spark awareness and encourage eco-friendly travel to Arizona.

The videos will roll out across industry channels as part of the [Sustainable International Travel](#) series, with the new season launching on World Tourism Day, Sept. 27, 2025.

Passport250: Nominate Your Favorite Arizona Spot!



Biosphere 2 research facility in Oracle

As we prepare to celebrate America's Semiquincentennial in Arizona next year, we're collaborating with the [Arizona America250 Commission](#) to highlight 250 remarkable places across Arizona, from iconic landmarks and hidden gems to must-try restaurants and cultural destinations.

We're hoping you can help us showcase the places that make Arizona unforgettable.

To do this, we're asking you to help build up our recently launched [America 250 AZ: Celebrate & Explore Digital Pass](#).

Use this [form](#) to nominate iconic landmarks, hidden gems, favorite eateries, historic places, or must-see events that reflect the spirit, landscape, and people of Arizona.

Attraction to go: Casa Grande Ruins

Casa Grande Ruins National Monument. Photo Credit NPS.

Discover the legacy of the Hohokam people, who built thriving communities along the Gila River as early as 1 A.D. Known for creating one of North America's most advanced irrigation systems, their engineering skills supported life in the desert for over 1,400 years. Visit [Casa Grande Ruins National Monument](#) to see the impressive remains of this ancient civilization.

That's a wrap! Thank you for reading today's Tourism Tuesday!

- Tourism Tuesday publishes **every other Tuesday**. The next edition is scheduled to be published next Tuesday, **Sept. 2**.
- Use the **subscribe** button below to stay up-to-date on the latest from the Arizona Office of Tourism and Arizona's amazing tourism industry

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