

## Tourism Wednesday

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Alix Skelpsa Ridgway

### Good afternoon,

I wanted to share with you all that Governor Hobbs has officially announced me as the permanent Director of the Arizona Office of Tourism (AOT).

My appointment as Director will enable me to continue to lead AOT and enhance the momentum we already built together to deliver the economic benefits of tourism for all Arizonans. This includes supporting those who work in our amazing industry and communities that rely on the benefits that a strong tourism industry provides.

In my time serving in leadership roles at AOT so far, I have been fortunate to work alongside many of you who provide our visitors with unforgettable experiences. With your continued partnership, my appointment as AOT's Director will be the next step towards an even more robust tourism industry and greater prosperity for communities across our great state.

I look forward to continuing our shared efforts promoting Arizona as a world-class destination.

**Alix Skelpsa Ridgway**, *Director*, Arizona Office of Tourism

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**That's a wrap!** Thank you for reading this special edition Tourism Wednesday!

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