

State of Arizona: Gross Sales by Sector						
Sector	January 2026	January 2025	% Change	2026 YTD Sales	2025 YTD Sales	% Change
Lodging	\$ 526,971,165	\$ 494,248,677	6.6%	\$ 526,971,165	\$ 494,248,677	6.6%
Restaurant/Bar	\$ 1,988,852,915	\$ 1,858,217,771	7.0%	\$ 1,988,852,915	\$ 1,858,217,771	7.0%
Retail	\$ 8,435,998,556	\$ 8,353,980,678	1.0%	\$ 8,435,998,556	\$ 8,353,980,678	1.0%
Amusement	\$ 206,030,272	\$ 202,912,095	1.5%	\$ 206,030,272	\$ 202,912,095	1.5%
Total	\$ 11,157,852,908	\$ 10,909,359,221	2.3%	\$ 11,157,852,908	\$ 10,909,359,221	2.3%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	January 2026	January 2025	% Change	2026 YTD Sales	2025 YTD Sales	% Change
Lodging	\$ 27,534,243	\$ 25,824,493	6.6%	\$ 27,534,243	\$ 25,824,493	6.6%
Restaurant/Bar	\$ 26,306,955	\$ 24,579,018	7.0%	\$ 26,306,955	\$ 24,579,018	7.0%
Retail	\$ 51,540,577	\$ 51,039,480	1.0%	\$ 51,540,577	\$ 51,039,480	1.0%
Amusement	\$ 741,874	\$ 730,646	1.5%	\$ 741,874	\$ 730,646	1.5%
Total	\$ 106,123,649	\$ 102,173,638	3.9%	\$ 106,123,649	\$ 102,173,638	3.9%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).