

Statewide Short-Term Rental Performance by County Fourth Quarter 2025 (October, November, December)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2025	% Ch Q4 2025 vs 2024	2025	% Ch Q4 2025 vs 2024	2025	% Ch Q4 2025 vs 2024	2025	% Ch Q4 2025 vs 2024	2025	% Ch Q4 2025 vs 2024
Apache	42.7%	-7.4%	216.01	4.2%	92.22	-3.4%	9,475	-6.9%	22,194	1.2%
Cochise	51.5%	-3.3%	131.16	1.3%	67.53	-2.0%	26,042	2.6%	50,578	6.1%
Coconino	54.6%	-4.1%	292.09	3.9%	159.58	-0.4%	175,388	-2.7%	321,029	1.4%
Gila	48.1%	-1.6%	219.56	0.4%	105.62	-1.3%	26,710	-0.4%	55,523	1.7%
Graham	53.2%	-28.7%	119.63	-10.3%	63.67	-35.9%	4,147	16.9%	7,792	63.5%
Greenlee	41.2%	-13.9%	119.42	22.1%	49.21	5.8%	506	43.3%	1,228	68.7%
La Paz	38.7%	27.5%	211.64	-10.1%	81.89	14.5%	4,575	39.2%	11,823	9.9%
Maricopa	63.5%	1.8%	231.98	2.0%	147.41	3.9%	948,293	0.1%	1,492,296	-1.7%
Mohave	40.9%	-1.6%	171.84	0.2%	70.21	-1.4%	56,374	0.1%	137,981	1.6%
Navajo	41.7%	-3.7%	218.66	0.5%	91.08	-3.2%	49,408	-5.2%	118,619	-1.5%
Pima	57.8%	-5.6%	158.00	2.1%	91.36	-3.6%	231,920	-3.8%	401,070	1.8%
Pinal	58.5%	-1.4%	174.77	10.7%	102.22	9.2%	48,206	6.8%	82,421	8.5%
Santa Cruz	48.6%	-6.3%	151.62	0.6%	73.75	-5.7%	10,772	0.2%	22,146	6.9%
Yavapai	57.4%	-2.8%	276.53	3.9%	158.79	1.0%	178,898	0.5%	311,560	3.3%
Yuma	62.9%	-5.6%	116.05	0.5%	72.98	-5.1%	28,523	-1.3%	45,355	4.5%



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