

December 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	December 2025	December 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 440,995,309	\$ 426,032,837	3.5%	\$ 5,524,451,140	\$ 5,613,312,268	-1.6%
Restaurant/Bar	\$ 2,071,395,254	\$ 1,976,792,109	4.8%	\$ 23,292,074,281	\$ 22,503,629,979	3.5%
Retail	\$ 11,283,470,878	\$ 10,839,433,088	4.1%	\$ 106,330,957,020	\$ 103,453,200,746	2.8%
Amusement	\$ 213,744,991	\$ 197,148,568	8.4%	\$ 2,352,337,699	\$ 2,387,619,542	-1.5%
Total	\$ 14,009,606,432	\$ 13,439,406,602	4.2%	\$ 137,499,820,140	\$ 133,957,762,535	2.6%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	December 2025	December 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 23,042,005	\$ 22,260,216	3.5%	\$ 288,652,572	\$ 293,295,566	-1.6%
Restaurant/Bar	\$ 27,398,759	\$ 26,147,425	4.8%	\$ 308,088,925	\$ 297,660,014	3.5%
Retail	\$ 68,937,494	\$ 66,224,600	4.1%	\$ 649,639,615	\$ 632,057,675	2.8%
Amusement	\$ 769,653	\$ 709,893	8.4%	\$ 8,470,298	\$ 8,597,340	-1.5%
Total	\$ 120,147,911	\$ 115,342,133	4.2%	\$ 1,254,851,410	\$ 1,231,610,596	1.9%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).