

November 2025

**Arizona Office of Tourism**

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	November 2025	November 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 471,362,443	\$ 474,729,497	-0.7%	\$ 5,083,455,831	\$ 5,187,279,431	-2.0%
Restaurant/Bar	\$ 1,972,271,029	\$ 1,887,524,831	4.5%	\$ 21,220,679,027	\$ 20,526,837,870	3.4%
Retail	\$ 8,855,124,275	\$ 8,878,819,963	-0.3%	\$ 95,047,486,142	\$ 92,613,767,658	2.6%
Amusement	\$ 213,814,661	\$ 220,271,425	-2.9%	\$ 2,138,592,708	\$ 2,190,470,974	-2.4%
Total	\$ 11,512,572,408	\$ 11,461,345,716	0.4%	\$ 123,490,213,708	\$ 120,518,355,933	2.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	November 2025	November 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 24,628,688	\$ 24,804,616	-0.7%	\$ 265,610,567	\$ 271,035,350	-2.0%
Restaurant/Bar	\$ 26,087,623	\$ 24,966,668	4.5%	\$ 280,690,166	\$ 271,512,590	3.4%
Retail	\$ 54,101,267	\$ 54,246,038	-0.3%	\$ 580,702,121	\$ 565,833,075	2.6%
Amusement	\$ 769,904	\$ 793,153	-2.9%	\$ 7,700,645	\$ 7,887,448	-2.4%
Total	\$ 105,587,482	\$ 104,810,476	0.7%	\$ 1,134,703,499	\$ 1,116,268,463	1.7%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).