

Statewide Short-Term Rental Performance by County Fourth Quarter 2024 (October, November, December)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023
Apache	46.4%	4.4%	209.09	-12.8%	96.98	-9.0%	10,176	5.8%	21,939	0.7%
Cochise	53.2%	14.0%	129.55	-11.6%	68.97	0.9%	25,372	28.8%	47,660	13.3%
Coconino	56.9%	0.2%	281.12	-3.3%	160.05	-3.1%	180,188	-5.2%	316,488	-5.1%
Gila	49.1%	1.5%	218.40	-9.5%	107.18	-7.9%	26,804	-2.0%	54,619	-3.6%
Graham	74.4%	30.2%	133.66	1.3%	99.48	31.9%	3,548	140.9%	4,767	85.1%
Greenlee	48.5%	76.2%	94.56	1.5%	45.85	77.5%	353	296.6%	728	134.1%
La Paz	30.5%	0.3%	237.21	-27.2%	72.46	-27.5%	3,287	-6.0%	10,760	-4.8%
Maricopa	62.4%	10.4%	227.38	-19.4%	141.91	-11.0%	947,204	16.1%	1,517,663	5.2%
Mohave	41.5%	15.6%	171.81	-25.4%	71.24	-13.9%	56,292	8.8%	135,762	-5.4%
Navajo	43.3%	5.8%	217.57	-9.3%	94.15	-3.9%	52,098	1.2%	120,392	-3.9%
Pima	61.2%	16.9%	154.61	-12.4%	94.67	2.4%	241,117	44.0%	393,787	24.3%
Pinal	59.4%	10.5%	158.31	-13.6%	94.04	-4.5%	45,127	52.7%	75,971	38.1%
Santa Cruz	51.9%	5.3%	150.95	-17.6%	78.37	-13.2%	10,752	21.7%	20,710	15.5%
Yavapai	59.0%	-0.4%	265.79	-5.4%	156.85	-5.8%	177,945	2.9%	301,538	3.3%
Yuma	66.6%	20.8%	115.49	-19.0%	76.91	-2.1%	28,898	86.9%	43,391	55.0%



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