

Statewide Short-Term Rental Performance by County Fourth Quarter 2024 (October, November, December)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023
Apache	46.4%	4.4%	209.09	-12.8%	96.98	-9.0%	10,176	5.8%	21,939	0.7%
Cochise	53.2%	14.0%	129.55	-11.6%	68.97	0.9%	25,372	28.8%	47,660	13.3%
Coconino	56.9%	0.2%	281.12	-3.3%	160.05	-3.1%	180,188	-5.2%	316,488	-5.1%
Gila	49.1%	1.5%	218.40	-9.5%	107.18	-7.9%	26,804	-2.0%	54,619	-3.6%
Graham	74.4%	30.2%	133.66	1.3%	99.48	31.9%	3,548	140.9%	4,767	85.1%
Greenlee	48.5%	76.2%	94.56	1.5%	45.85	77.5%	353	296.6%	728	134.1%
La Paz	30.5%	0.3%	237.21	-27.2%	72.46	-27.5%	3,287	-6.0%	10,760	-4.8%
Maricopa	62.4%	10.4%	227.38	-19.4%	141.91	-11.0%	947,204	16.1%	1,517,663	5.2%
Mohave	41.5%	15.6%	171.81	-25.4%	71.24	-13.9%	56,292	8.8%	135,762	-5.4%
Navajo	43.3%	5.8%	217.57	-9.3%	94.15	-3.9%	52,098	1.2%	120,392	-3.9%
Pima	61.2%	16.9%	154.61	-12.4%	94.67	2.4%	241,117	44.0%	393,787	24.3%
Pinal	59.4%	10.5%	158.31	-13.6%	94.04	-4.5%	45,127	52.7%	75,971	38.1%
Santa Cruz	51.9%	5.3%	150.95	-17.6%	78.37	-13.2%	10,752	21.7%	20,710	15.5%
Yavapai	59.0%	-0.4%	265.79	-5.4%	156.85	-5.8%	177,945	2.9%	301,538	3.3%
Yuma	66.6%	20.8%	115.49	-19.0%	76.91	-2.1%	28,898	86.9%	43,391	55.0%



Source: AirDNA, LLC-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and AirDNA, LLC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF AirDNA, LLC IS STRICTLY PROHIBITED.