

Statewide Short-Term Rental Performance by County Third Quarter 2025 (July, August, September)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024
Apache	53.2%	-6.1%	221.75	-2.6%	118.05	-8.6%	13,631	-6.2%	25,606	-0.4%
Cochise	44.7%	-10.7%	119.37	-1.1%	53.41	-11.6%	19,872	-3.1%	44,416	8.6%
Coconino	56.5%	-4.7%	263.40	-0.9%	148.71	-5.5%	177,330	-2.1%	314,084	2.7%
Gila	52.6%	-7.7%	215.86	-1.9%	113.54	-9.5%	29,907	-6.4%	56,857	1.1%
Graham	56.1%	-15.1%	116.88	-6.9%	65.54	-20.8%	4,132	49.8%	7,369	77.1%
Greenlee	40.8%	-2.9%	119.56	38.5%	48.79	37.1%	322	250.0%	789	298.5%
La Paz	46.5%	12.9%	343.49	-8.6%	159.85	2.1%	7,631	20.5%	16,398	8.7%
Maricopa	56.6%	-3.5%	176.13	-2.9%	99.75	-6.3%	703,526	-4.9%	1,242,147	-1.5%
Mohave	43.1%	-3.6%	250.64	-4.2%	108.07	-7.6%	90,211	-4.3%	209,224	-1.0%
Navajo	58.4%	0.3%	225.47	1.1%	131.57	1.4%	79,877	2.7%	136,887	2.0%
Pima	54.7%	-6.8%	125.11	-0.9%	68.46	-7.7%	164,747	-5.3%	301,086	1.5%
Pinal	53.2%	-5.2%	142.11	5.6%	75.59	0.0%	31,291	-0.3%	58,825	5.1%
Santa Cruz	40.2%	-7.5%	129.40	-1.7%	51.99	-9.1%	7,650	5.2%	19,041	13.7%
Yavapai	51.7%	-2.2%	237.22	0.7%	122.54	-1.5%	144,600	0.8%	279,932	3.1%
Yuma	56.0%	-3.9%	117.20	-0.8%	65.61	-4.7%	23,432	-0.3%	41,856	3.8%



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