

Statewide Short-Term Rental Performance by County

Third Quarter 2024 (July, August, September)

County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023
Apache	56.5%	-1.6%	226.49	-6.7%	128.03	-8.0%	14,532	6.7%	25,708	8.6%
Cochise	50.1%	24.2%	120.62	-15.9%	60.48	4.7%	20,503	34.9%	40,892	9.5%
Coconino	59.2%	-0.2%	265.81	-1.4%	157.40	-1.5%	181,160	-4.2%	305,936	-3.6%
Gila	56.8%	11.9%	220.18	-5.6%	125.09	5.8%	31,947	11.8%	56,230	0.8%
Graham	66.3%	2.6%	126.84	-7.9%	84.10	-5.1%	2,759	106.4%	4,161	101.9%
Greenlee	46.5%	2.2%	92.16	-26.8%	42.82	-23.9%	92	-42.5%	198	-46.5%
La Paz	42.0%	-7.8%	368.11	-7.0%	154.63	-14.3%	6,335	-13.1%	15,081	-6.8%
Maricopa	58.7%	18.0%	181.60	-25.2%	106.53	-11.6%	739,959	22.9%	1,261,383	4.3%
Mohave	44.6%	2.3%	260.71	-15.1%	116.23	-13.1%	94,217	6.6%	211,341	4.2%
Navajo	58.0%	9.2%	221.97	-4.4%	128.64	4.5%	77,789	15.1%	134,226	5.5%
Pima	58.6%	17.4%	126.30	-21.4%	74.07	-7.7%	173,952	43.2%	296,599	21.9%
Pinal	56.0%	18.1%	134.76	-20.7%	75.53	-6.4%	31,374	65.9%	55,981	40.6%
Santa Cruz	43.4%	8.2%	131.61	-27.3%	57.15	-21.3%	7,272	23.7%	16,747	14.4%
Yavapai	52.8%	2.4%	235.74	-8.9%	124.57	-6.7%	143,512	6.0%	271,586	4.5%
Yuma	58.2%	25.8%	118.21	-25.4%	68.85	-6.2%	23,495	91.8%	40,338	52.5%



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