

Statewide Short-Term Rental Performance by County
Second Quarter 2025 (April, May, June)

County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024
Apache	46.5%	-4.6%	215.06	-2.7%	99.91	-7.2%	9,285	-0.5%	19,986	5.8%
Cochise	50.1%	-2.6%	125.91	-1.2%	63.12	-3.7%	23,741	7.5%	47,361	10.3%
Coconino	59.6%	0.8%	286.76	3.8%	170.82	4.7%	187,506	4.6%	314,759	4.2%
Gila	47.9%	0.9%	215.35	-1.2%	103.10	-0.3%	24,741	1.1%	51,678	0.8%
Graham	67.3%	-9.9%	132.51	13.7%	89.20	2.7%	4,430	60.3%	6,581	79.4%
Greenlee	57.6%	78.2%	98.23	-13.2%	56.60	60.7%	359	156.4%	623	60.2%
La Paz	46.1%	-4.3%	338.99	14.9%	156.25	9.8%	6,734	15.7%	14,610	22.4%
Maricopa	57.1%	0.6%	230.30	-3.5%	131.40	-2.9%	866,237	-1.0%	1,518,223	-1.7%
Mohave	49.3%	3.3%	236.24	-2.1%	116.43	1.2%	92,183	5.6%	187,045	2.5%
Navajo	50.0%	7.2%	218.76	5.2%	109.31	12.7%	52,443	8.6%	104,955	3.3%
Pima	52.7%	-3.6%	147.81	2.1%	77.90	-1.5%	201,611	2.2%	382,531	5.4%
Pinal	54.0%	-2.1%	156.58	3.0%	84.62	0.8%	40,770	8.6%	75,444	11.1%
Santa Cruz	48.7%	-4.4%	139.44	1.3%	67.88	-3.3%	9,693	2.6%	19,911	7.6%
Yavapai	60.5%	-2.4%	280.45	6.4%	169.77	3.9%	179,611	1.3%	296,698	3.4%
Yuma	54.6%	-3.1%	119.04	-3.2%	65.00	-6.2%	23,331	0.7%	42,731	3.9%



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