

Statewide Short-Term Rental Performance by County
Second Quarter 2024 (April, May, June)

County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023
Apache	49.4%	-0.7%	215.35	-6.9%	106.30	-7.6%	9,328	-1.1%	18,897	-1.0%
Cochise	51.4%	5.4%	127.22	-11.3%	65.43	-6.5%	22,093	11.6%	42,956	6.2%
Coconino	59.4%	-2.8%	276.47	0.9%	164.12	-1.8%	179,332	-6.7%	302,089	-4.1%
Gila	47.7%	5.9%	218.05	-6.4%	104.11	-0.7%	24,470	6.8%	51,249	0.6%
Graham	75.3%	11.5%	117.22	-6.2%	88.28	4.4%	2,763	147.8%	3,669	123.3%
Greenlee	36.0%	9.8%	116.44	-39.0%	41.91	-34.6%	140	-0.7%	389	-9.1%
La Paz	48.7%	-0.1%	298.18	-20.2%	145.31	-19.9%	5,818	-10.5%	11,939	-11.2%
Maricopa	56.7%	13.8%	237.40	-17.2%	134.58	-5.8%	875,263	13.4%	1,543,999	0.1%
Mohave	47.8%	2.1%	243.16	-15.6%	116.34	-13.7%	87,282	1.6%	182,420	-0.9%
Navajo	47.5%	7.4%	208.12	-9.3%	98.84	-2.5%	48,276	1.7%	101,649	-6.5%
Pima	54.4%	14.3%	144.06	-17.2%	78.35	-5.7%	197,300	33.6%	362,773	18.5%
Pinal	55.3%	13.7%	151.59	-23.0%	83.75	-12.6%	37,535	48.2%	67,936	31.6%
Santa Cruz	51.1%	10.8%	137.96	-24.8%	70.43	-17.1%	9,447	29.4%	18,505	19.6%
Yavapai	61.8%	3.0%	262.02	-4.2%	161.86	-1.3%	177,295	4.5%	287,019	1.7%
Yuma	56.3%	17.1%	122.88	-21.9%	69.24	-8.6%	23,163	79.3%	41,109	54.5%



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