

Statewide Short-Term Rental Performance by County
First Quarter 2025 (January, February, March)

County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024
Apache	36.1%	-13.6%	193.09	-5.3%	69.62	-18.2%	6,518	-11.8%	18,077	2.6%
Cochise	61.0%	-1.9%	128.45	4.5%	78.31	2.6%	28,835	6.7%	47,297	9.5%
Coconino	51.7%	-1.7%	280.21	4.2%	144.73	2.5%	156,582	0.9%	303,149	2.9%
Gila	45.7%	9.2%	199.92	-3.6%	91.46	5.3%	22,301	7.9%	48,747	-1.8%
Graham	71.3%	-1.5%	136.00	21.4%	97.03	19.0%	4,073	52.8%	5,709	53.6%
Greenlee	52.6%	43.9%	91.01	-16.0%	47.85	20.3%	470	106.1%	894	39.9%
La Paz	50.1%	1.5%	203.78	10.3%	102.10	11.9%	5,829	18.8%	11,634	17.8%
Maricopa	73.8%	3.3%	281.17	3.3%	207.37	6.7%	1,212,346	2.8%	1,643,782	0.1%
Mohave	65.6%	4.0%	166.84	-1.7%	109.46	2.4%	84,556	10.2%	128,881	6.8%
Navajo	35.9%	1.4%	207.75	-0.4%	74.68	1.1%	40,771	-0.4%	113,413	-1.6%
Pima	77.0%	2.3%	176.76	9.1%	136.08	11.7%	328,320	9.6%	426,448	7.1%
Pinal	74.7%	-0.1%	178.42	9.0%	133.20	9.0%	62,986	19.8%	84,371	19.9%
Santa Cruz	64.8%	1.9%	155.10	3.8%	100.52	6.0%	14,019	10.8%	21,631	9.9%
Yavapai	60.9%	1.0%	261.96	6.7%	159.57	7.9%	172,383	5.0%	282,995	5.1%
Yuma	77.2%	-3.0%	116.60	3.5%	90.03	0.4%	35,063	6.2%	45,413	9.4%



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