

Statewide Short-Term Rental Performance by County First Quarter 2024 (January, February, March)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023
Apache	42.0%	10.5%	203.09	-17.3%	85.22	-9.0%	7,390	20.9%	17,611	9.7%
Cochise	62.5%	8.7%	123.31	-15.5%	77.11	-8.1%	27,021	36.3%	43,211	25.2%
Coconino	52.7%	-0.7%	270.25	-4.4%	142.44	-4.8%	155,215	0.1%	294,498	0.3%
Gila	41.7%	5.9%	208.04	-11.0%	86.65	-5.5%	20,676	15.1%	49,640	8.4%
Graham	71.7%	22.7%	113.21	-2.4%	81.18	19.9%	2,666	265.7%	3,718	197.2%
Greenlee	35.7%	47.6%	108.82	-82.6%	38.83	-78.9%	228	48.1%	639	40.4%
La Paz	49.7%	7.1%	185.36	-34.1%	92.15	-28.6%	4,908	50.2%	9,873	41.5%
Maricopa	71.8%	12.8%	275.50	-25.3%	197.70	-15.9%	1,178,756	17.9%	1,642,614	4.7%
Mohave	63.6%	9.5%	172.68	-28.9%	109.80	-22.1%	76,730	28.8%	120,669	16.8%
Navajo	35.5%	8.6%	208.28	-11.1%	73.91	-3.3%	40,921	9.1%	115,312	1.1%
Pima	75.3%	2.0%	162.09	-17.7%	121.99	-16.0%	299,553	53.5%	398,008	50.2%
Pinal	74.7%	6.4%	164.39	-24.0%	122.77	-19.0%	52,574	70.1%	70,395	59.6%
Santa Cruz	64.3%	-2.9%	150.64	-19.0%	96.83	-21.0%	12,651	32.1%	19,681	35.1%
Yavapai	61.0%	1.9%	248.53	-11.4%	151.65	-9.5%	164,228	10.8%	269,147	7.6%
Yuma	79.5%	11.5%	112.91	-22.3%	89.81	-13.3%	33,031	130.5%	41,529	106.2%



Source: AirDNA, LLC-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and AirDNA, LLC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF AirDNA, LLC IS STRICTLY PROHIBITED.