

Statewide Short-Term Rental Performance by County
First Quarter 2024 (January, February, March)

County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023
Apache	42.0%	10.5%	203.09	-17.3%	85.22	-9.0%	7,390	20.9%	17,611	9.7%
Cochise	62.5%	8.7%	123.31	-15.5%	77.11	-8.1%	27,021	36.3%	43,211	25.2%
Coconino	52.7%	-0.7%	270.25	-4.4%	142.44	-4.8%	155,215	0.1%	294,498	0.3%
Gila	41.7%	5.9%	208.04	-11.0%	86.65	-5.5%	20,676	15.1%	49,640	8.4%
Graham	71.7%	22.7%	113.21	-2.4%	81.18	19.9%	2,666	265.7%	3,718	197.2%
Greenlee	35.7%	47.6%	108.82	-82.6%	38.83	-78.9%	228	48.1%	639	40.4%
La Paz	49.7%	7.1%	185.36	-34.1%	92.15	-28.6%	4,908	50.2%	9,873	41.5%
Maricopa	71.8%	12.8%	275.50	-25.3%	197.70	-15.9%	1,178,756	17.9%	1,642,614	4.7%
Mohave	63.6%	9.5%	172.68	-28.9%	109.80	-22.1%	76,730	28.8%	120,669	16.8%
Navajo	35.5%	8.6%	208.28	-11.1%	73.91	-3.3%	40,921	9.1%	115,312	1.1%
Pima	75.3%	2.0%	162.09	-17.7%	121.99	-16.0%	299,553	53.5%	398,008	50.2%
Pinal	74.7%	6.4%	164.39	-24.0%	122.77	-19.0%	52,574	70.1%	70,395	59.6%
Santa Cruz	64.3%	-2.9%	150.64	-19.0%	96.83	-21.0%	12,651	32.1%	19,681	35.1%
Yavapai	61.0%	1.9%	248.53	-11.4%	151.65	-9.5%	164,228	10.8%	269,147	7.6%
Yuma	79.5%	11.5%	112.91	-22.3%	89.81	-13.3%	33,031	130.5%	41,529	106.2%



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