

March 2025

Arizona Office of Tourism

Monthly Short-Term Rentals



State of Arizona-Short-Term Rental Performance										
Market	Current Month-March						March Year-to-Date			
	Occupancy	ADR	RevPAR (per listing- entire place)	Demand (listing nights booked)	Supply (listing nights available)	Occupancy	ADR	RevPAR (per listing- entire place)	Demand (listing nights booked)	Supply (listing nights available)
State of Arizona										
2025	74.2%	\$266.06	\$197.42	892,272	1,202,506	68.2%	\$238.90	\$164.41	2,267,076	3,321,107
% Ch March 2025 vs. 2024	-0.2%	1.1%	0.8%	2.6%	2.8%	2.0%	2.8%	4.4%	5.1%	3.3%



Source: AirDNA, LLC-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and AirDNA, LCC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF AirDNA, LLC IS STRICTLY PROHIBITED.



Economic Policy Institute

Northern Arizona University-The W. A. Franke College of Business
Economic Policy Institute | AHRRC | in.nau.edu/economic-policy-institute