



State of Arizona-Short-Term Rental Performance										
Market	Current Month-March					March Year-to-Date				
	Occupancy	ADR	RevPAR (per listing- entire place)	Demand (listing nights booked)	Supply (listing nights available)	Occupancy	ADR	RevPAR (per listing- entire place)	Demand (listing nights booked)	Supply (listing nights available)
State of Arizona										
2024	74.4%	\$263.24	\$195.79	869,852	1,169,522	66.8%	\$232.30	\$157.42	2,157,152	3,216,240
% Ch March 2024 vs. 2023	10.5%	-13.0%	-3.9%	18.4%	7.2%	12.3%	-22.3%	-12.0%	19.5%	6.4%



Source: AirDNA, LLC-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and AirDNA, LCC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF AirDNA, LLC IS STRICTLY PROHIBITED.

Revised January 2026

