

October 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	October 2025	October 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 509,169,087	\$ 516,193,938	-1.4%	\$ 4,612,093,388	\$ 4,712,549,934	-2.1%
Restaurant/Bar	\$ 1,921,148,928	\$ 1,845,971,865	4.1%	\$ 19,248,407,998	\$ 18,639,313,039	3.3%
Retail	\$ 8,549,893,953	\$ 8,477,760,676	0.9%	\$ 86,192,361,867	\$ 83,734,947,695	2.9%
Amusement	\$ 198,368,587	\$ 196,153,380	1.1%	\$ 1,924,778,047	\$ 1,970,199,549	-2.3%
Total	\$ 11,178,580,555	\$ 11,036,079,859	1.3%	\$ 111,977,641,300	\$ 109,057,010,217	2.7%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	October 2025	October 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 26,604,085	\$ 26,971,133	-1.4%	\$ 240,981,880	\$ 246,230,734	-2.1%
Restaurant/Bar	\$ 25,411,421	\$ 24,417,039	4.1%	\$ 254,602,542	\$ 246,545,921	3.3%
Retail	\$ 52,236,432	\$ 51,795,727	0.9%	\$ 526,600,854	\$ 511,587,036	2.9%
Amusement	\$ 714,286	\$ 706,309	1.1%	\$ 6,930,741	\$ 7,094,295	-2.3%
Total	\$ 104,966,224	\$ 103,890,208	1.0%	\$ 1,029,116,017	\$ 1,011,457,986	1.7%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).