

September 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	September 2025	September 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 370,618,980	\$ 393,179,629	-5.7%	\$ 4,102,924,301	\$ 4,196,355,996	-2.2%
Restaurant/Bar	\$ 1,848,618,655	\$ 1,817,347,588	1.7%	\$ 17,327,259,071	\$ 16,793,341,174	3.2%
Retail	\$ 8,443,034,447	\$ 8,491,621,016	-0.6%	\$ 77,642,467,914	\$ 75,257,187,019	3.2%
Amusement	\$ 185,172,382	\$ 169,833,560	9.0%	\$ 1,726,409,460	\$ 1,774,046,169	-2.7%
Total	\$ 10,847,444,464	\$ 10,871,981,793	-0.2%	\$ 100,799,060,746	\$ 98,020,930,358	2.8%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	September 2025	September 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 19,364,842	\$ 20,543,636	-5.7%	\$ 214,377,795	\$ 219,259,601	-2.2%
Restaurant/Bar	\$ 24,452,049	\$ 24,038,420	1.7%	\$ 229,191,121	\$ 222,128,882	3.2%
Retail	\$ 51,583,563	\$ 51,880,408	-0.6%	\$ 474,364,422	\$ 459,791,310	3.2%
Amusement	\$ 666,769	\$ 611,537	9.0%	\$ 6,216,455	\$ 6,387,985	-2.7%
Total	\$ 96,067,222	\$ 97,074,000	-1.0%	\$ 924,149,793	\$ 907,567,778	1.8%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).