

August 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	August 2025	August 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 302,306,211	\$ 321,708,709	-6.0%	\$ 3,732,305,321	\$ 3,803,176,367	-1.9%
Restaurant/Bar	\$ 1,780,609,100	\$ 1,665,050,143	6.9%	\$ 15,478,640,416	\$ 14,975,993,586	3.4%
Retail	\$ 8,334,011,433	\$ 8,020,170,741	3.9%	\$ 69,199,433,467	\$ 66,765,566,003	3.6%
Amusement	\$ 161,661,620	\$ 155,776,407	3.8%	\$ 1,541,237,078	\$ 1,604,212,609	-3.9%
<b>Total</b>	<b>\$ 10,578,588,364</b>	<b>\$ 10,162,706,000</b>	<b>4.1%</b>	<b>\$ 89,951,616,282</b>	<b>\$ 87,148,948,565</b>	<b>3.2%</b>

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	August 2025	August 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 15,795,500	\$ 16,809,280	-6.0%	\$ 195,012,953	\$ 198,715,965	-1.9%
Restaurant/Bar	\$ 23,552,473	\$ 22,023,951	6.9%	\$ 204,739,073	\$ 198,090,462	3.4%
Retail	\$ 50,917,476	\$ 49,000,035	3.9%	\$ 422,780,859	\$ 407,910,902	3.6%
Amusement	\$ 582,111	\$ 560,920	3.8%	\$ 5,549,686	\$ 5,776,449	-3.9%
<b>Total</b>	<b>\$ 90,847,560</b>	<b>\$ 88,394,186</b>	<b>2.8%</b>	<b>\$ 828,082,571</b>	<b>\$ 810,493,778</b>	<b>2.2%</b>

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).