

Statewide Lodging Performance by County Third Quarter 2025 (July, August, September)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024	2025	% Ch Q3 2025 vs 2024
Apache	55.2%	-2.8%	120.53	-0.6%	66.57	-3.4%	51,475	-3.9%	93,196	-1.0%
Cochise	52.4%	-6.0%	99.97	-2.0%	52.39	-7.8%	130,329	-6.1%	248,676	-0.2%
Coconino	67.9%	-6.1%	140.04	-4.4%	95.11	-10.2%	849,969	-6.3%	1,251,501	-0.2%
Gila	57.0%	-7.2%	119.65	4.2%	68.18	-3.0%	64,890	-4.7%	113,874	3.7%
Graham	59.7%	-7.1%	128.30	7.8%	76.62	0.1%	34,283	-7.2%	57,408	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	56.8%	-2.9%	103.95	-0.7%	59.04	-3.6%	37,674	-3.0%	66,332	0.0%
Maricopa	57.6%	-2.6%	124.61	-0.8%	71.74	-3.5%	3,693,189	-0.8%	6,415,047	1.9%
Mohave	59.4%	-7.4%	111.83	0.9%	66.40	-6.5%	243,092	-8.7%	409,421	-1.4%
Navajo	58.9%	-4.7%	114.36	3.2%	67.35	-1.7%	183,860	-4.8%	312,187	0.1%
Pima	48.0%	-9.1%	112.19	-5.9%	53.85	-14.3%	731,387	-8.7%	1,523,685	0.6%
Pinal	50.3%	-16.7%	83.62	-6.8%	42.04	-22.3%	110,282	-16.7%	219,328	0.0%
Santa Cruz	54.2%	-6.8%	100.07	-2.2%	54.24	-8.9%	46,074	-6.9%	85,008	0.0%
Yavapai	61.1%	-2.9%	179.34	-1.2%	109.51	-4.0%	297,912	-1.4%	487,899	1.6%
Yuma	53.5%	0.5%	102.61	-5.1%	54.86	-4.5%	194,003	7.2%	362,836	6.4%

Source: CoStar Group-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and CoStar Group. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF COSTAR GROUP IS STRICTLY PROHIBITED.

N/A = Not Available