

2024

ARIZONA DOMESTIC OVERNIGHT VISITORS
RESIDENTS VS NON-RESIDENTS

41.2
Million

Domestic Overnight
Visitors to Arizona



■ Non-Residents (72%) ■ Residents (28%)

NON-RESIDENTS		RESIDENTS
72%	Share	28%
4	Nights Stayed in AZ	3
3	Party Size	3
41 yrs	Average Age	49 yrs
Shopping (23%) Sightseeing (19%) Attending celebration (19%) Landmark/historic site(17%) Convention/conference(15%)	Top Activities	Shopping (21%) Sightseeing (17%) Bar/nightclub (14%) Hiking/backpacking (13%) Casino(13%)

Source: Longwoods International, Tourism Economics

* trip expenditures per party, does not include transportation to Arizona