

July 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	July 2025	July 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 312,133,013	\$ 319,933,831	-2.4%	\$ 3,429,999,110	\$ 3,481,467,658	-1.5%
Restaurant/Bar	\$ 1,728,680,466	\$ 1,632,950,821	5.9%	\$ 13,698,031,316	\$ 13,310,943,443	2.9%
Retail	\$ 8,627,552,052	\$ 8,205,775,947	5.1%	\$ 60,865,422,034	\$ 58,745,395,262	3.6%
Amusement	\$ 154,745,985	\$ 181,505,101	-14.7%	\$ 1,379,575,458	\$ 1,448,436,202	-4.8%
Total	\$ 10,823,111,516	\$ 10,340,165,700	4.7%	\$ 79,373,027,918	\$ 76,986,242,565	3.1%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	July 2025	July 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 16,308,950	\$ 16,716,543	-2.4%	\$ 179,217,453	\$ 181,906,685	-1.5%
Restaurant/Bar	\$ 22,865,602	\$ 21,599,367	5.9%	\$ 181,186,600	\$ 176,066,511	2.9%
Retail	\$ 52,710,892	\$ 50,134,009	5.1%	\$ 371,863,382	\$ 358,910,867	3.6%
Amusement	\$ 557,209	\$ 653,564	-14.7%	\$ 4,967,575	\$ 5,215,529	-4.8%
Total	\$ 92,442,654	\$ 89,103,482	3.7%	\$ 737,235,011	\$ 722,099,592	2.1%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).