

# 2024

# ARIZONA DOMESTIC OVERNIGHT VISITORS

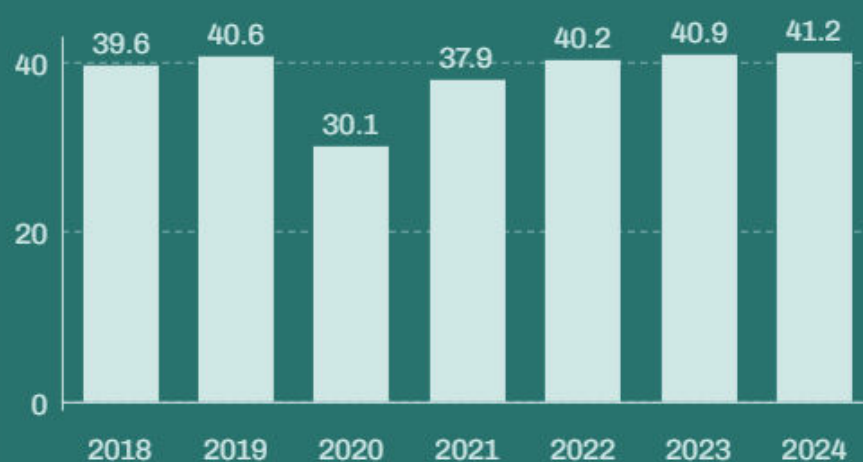
# 41.2M

## Domestic Overnight Visitors to Arizona

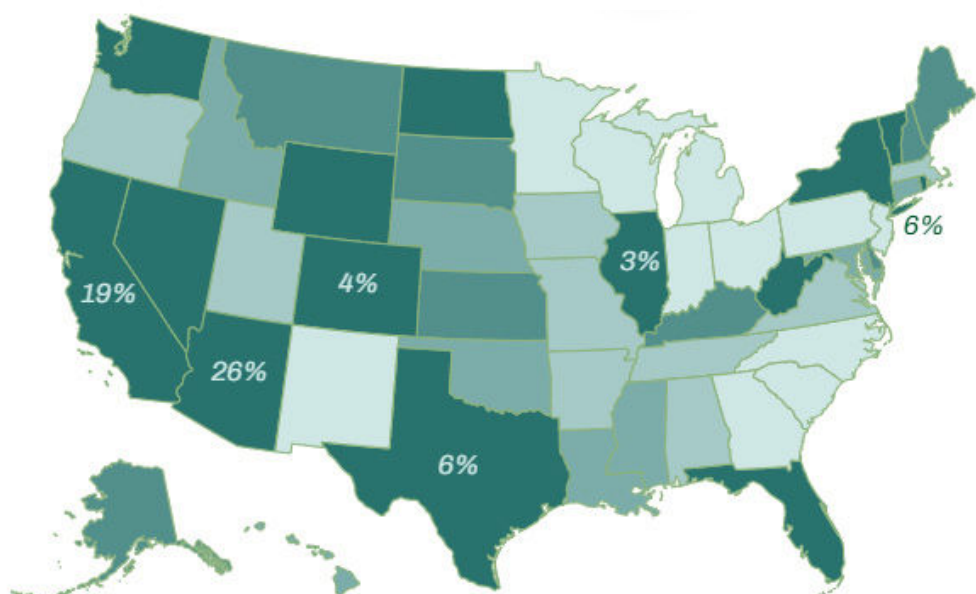
**72% Non-Resident**

**28%** Resident

## AZ Domestic Visitation Trend



## TOP ORIGIN STATES



## TOP ACTIVITIES

- Recreational Activities
- Entertainment
- Cultural Activities
- Dining
- Sporting Events

## REASON FOR VISIT

**84%** Leisure

**16%** Business

3

## Party Size

4

## Nights Stayed in AZ

**43 yrs**

## Average Age

**\$1,505**

## Expenditures\*

Source: Longwoods International, Tourism Economics

\* trip expenditures per party, does not include transportation to Arizona