

2024

ARIZONA DOMESTIC OVERNIGHT VISITORS

RESIDENTS VS NON-RESIDENTS

41.2
Million

Domestic Overnight
Visitors to Arizona



■ Non-Residents (72%) ■ Residents (28%)

| NON-RESIDENTS | | RESIDENTS |
|---|---------------------|---|
| 72% | Share | 28% |
| 4 | Nights Stayed in AZ | 2 |
| 3 | Party Size | 3 |
| 41 yrs | Average Age | 48 yrs |
| Shopping (23%) Sightseeing (19%) Attending celebration (19%) Landmark/historic site(17%) Convention/conference(15%) | Top Activities | Shopping (22%) Sightseeing (17%) Bar/nightclub (14%) Hiking/backpacking (14%) Casino(13%) |

Source: Longwoods International, Tourism Economics

* trip expenditures per party, does not include transportation to Arizona