

May 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	May 2025	May 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 428,744,655	\$ 436,724,385	-1.8%	\$ 2,770,104,173	\$ 2,785,652,768	-0.6%
Restaurant/Bar	\$ 2,007,014,748	\$ 1,900,621,037	5.6%	\$ 10,105,725,332	\$ 9,867,610,477	2.4%
Retail	\$ 8,822,190,095	\$ 8,558,560,920	3.1%	\$ 43,366,304,242	\$ 42,049,413,150	3.1%
Amusement	\$ 211,925,714	\$ 192,361,768	10.2%	\$ 1,041,148,171	\$ 1,068,729,714	-2.6%
Total	\$ 11,469,875,212	\$ 11,088,268,110	3.4%	\$ 57,283,281,918	\$ 55,771,406,109	2.7%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	May 2025	May 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 22,401,908	\$ 22,818,849	-1.8%	\$ 144,737,943	\$ 145,550,357	-0.6%
Restaurant/Bar	\$ 26,547,185	\$ 25,139,895	5.6%	\$ 133,670,450	\$ 130,520,857	2.4%
Retail	\$ 53,900,053	\$ 52,289,384	3.1%	\$ 264,950,772	\$ 256,905,095	3.1%
Amusement	\$ 763,102	\$ 692,656	10.2%	\$ 3,748,966	\$ 3,848,282	-2.6%
Total	\$ 103,612,248	\$ 100,940,784	2.6%	\$ 547,108,132	\$ 536,824,591	1.9%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).