

April 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	April 2025	April 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 538,908,330	\$ 558,431,279	-3.5%	\$ 2,341,359,518	\$ 2,348,928,383	-0.3%
Restaurant/Bar	\$ 2,007,872,674	\$ 2,026,739,991	-0.9%	\$ 8,098,710,584	\$ 7,966,989,440	1.7%
Retail	\$ 8,807,083,976	\$ 8,520,997,237	3.4%	\$ 34,544,114,147	\$ 33,490,852,230	3.1%
Amusement	\$ 199,204,774	\$ 238,624,002	-16.5%	\$ 829,222,457	\$ 876,367,946	-5.4%
Total	\$ 11,553,069,754	\$ 11,344,792,509	1.8%	\$ 45,813,406,706	\$ 44,683,137,999	2.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	April 2025	April 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 28,157,960	\$ 29,178,034	-3.5%	\$ 122,336,035	\$ 122,731,508	-0.3%
Restaurant/Bar	\$ 26,558,533	\$ 26,808,095	-0.9%	\$ 107,123,265	\$ 105,380,963	1.7%
Retail	\$ 53,807,760	\$ 52,059,885	3.4%	\$ 211,050,720	\$ 204,615,711	3.1%
Amusement	\$ 717,297	\$ 859,237	-16.5%	\$ 2,985,864	\$ 3,155,626	-5.4%
Total	\$ 109,241,550	\$ 108,905,252	0.3%	\$ 443,495,883	\$ 435,883,807	1.7%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).