

Statewide Lodging Performance by County Second Quarter 2025 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024
Apache	58.5%	-4.7%	133.91	3.8%	78.39	-1.2%	53,963	-7.5%	92,183	-3.0%
Cochise	59.9%	0.6%	103.92	0.6%	62.24	1.1%	148,461	0.4%	247,866	0.0%
Coconino	73.3%	-3.3%	157.44	-1.3%	115.40	-4.5%	909,140	-2.7%	1,240,331	0.7%
Gila	60.2%	-0.6%	121.75	8.1%	73.31	7.4%	65,533	-0.7%	108,837	0.0%
Graham	72.8%	3.5%	133.18	5.5%	96.89	9.4%	41,313	3.3%	56,784	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	60.8%	-6.8%	106.88	-2.8%	65.02	-9.4%	39,914	-6.9%	65,611	0.0%
Maricopa	65.6%	-5.5%	161.47	-2.2%	105.94	-7.6%	4,153,244	-3.6%	6,330,136	2.1%
Mohave	65.6%	-1.1%	117.48	2.2%	77.07	1.1%	268,146	-0.2%	408,772	0.9%
Navajo	61.5%	0.5%	114.16	4.0%	70.23	4.6%	189,994	0.3%	308,854	-0.2%
Pima	56.7%	-5.4%	143.69	-0.8%	81.50	-6.1%	860,720	-3.8%	1,517,559	1.4%
Pinal	54.7%	-18.2%	98.69	-5.4%	53.98	-22.6%	118,661	-20.9%	216,944	-2.9%
Santa Cruz	60.2%	1.5%	102.38	-2.3%	61.65	-0.7%	50,630	1.2%	84,084	0.0%
Yavapai	67.4%	-4.5%	227.21	2.2%	153.18	-2.4%	325,588	-2.2%	482,929	2.4%
Yuma	57.1%	-1.2%	105.21	-8.3%	60.11	-9.4%	195,331	0.8%	341,868	2.0%
Source: CoStar Group-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and CoStar Group. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF COSTAR GROUP IS STRICTLY PROHIBITED.										

N/A = Not Available