

Statewide Short-Term Rental Performance by County Fourth Quarter 2024 (October, November, December)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023
Apache	44.2%	-1.0%	232.62	-1.5%	102.87	-2.6%	10,278	6.9%	23,243	6.7%
Cochise	47.8%	2.2%	156.77	7.2%	74.99	9.7%	22,134	12.3%	46,270	10.0%
Coconino	57.9%	2.0%	309.35	6.5%	179.23	8.7%	201,320	6.0%	347,482	4.2%
Gila	47.6%	-1.4%	255.79	6.0%	121.78	4.7%	27,068	-1.0%	56,855	0.4%
Graham	67.2%	18.1%	154.50	16.9%	103.80	38.1%	2,152	46.1%	3,203	24.4%
Greenlee	44.5%	59.6%	107.94	14.2%	48.06	79.7%	305	242.7%	685	120.3%
La Paz	29.6%	-5.4%	325.17	-0.2%	96.27	-5.8%	3,611	3.2%	12,197	7.9%
Maricopa	58.3%	3.2%	304.17	7.9%	177.45	11.3%	820,662	0.6%	1,406,698	-2.5%
Mohave	35.5%	-1.6%	232.60	1.4%	82.58	-0.2%	49,506	-4.3%	139,435	-2.8%
Navajo	41.5%	1.5%	251.27	4.9%	104.32	6.6%	51,486	0.0%	124,011	-1.0%
Pima	54.5%	4.2%	197.74	12.1%	107.80	16.7%	181,341	8.3%	332,633	5.0%
Pinal	52.6%	-2.1%	199.81	9.1%	105.20	6.8%	32,361	9.5%	61,468	11.7%
Santa Cruz	46.9%	-4.8%	195.81	7.0%	91.84	1.8%	8,879	0.5%	18,931	5.6%
Yavapai	59.8%	0.6%	299.30	6.7%	178.94	7.3%	192,326	11.2%	321,683	10.2%
Yuma	53.6%	-2.8%	144.78	1.5%	77.60	-1.3%	15,582	0.8%	29,072	3.8%



Source: AirDNA, LLC-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and AirDNA, LLC. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF AirDNA, LLC IS STRICTLY PROHIBITED.