**Short-Term Rental Performance by Arizona County** 



Statewide Short-Term Rental Performance by County Third Quarter 2024 (July, August, September)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023
Apache	55.2%	-4.0%	230.37	-5.1%	127.09	-8.6%	14,505	6.5%	26,292	11.1%
Cochise	40.8%	1.0%	146.09	1.8%	59.55	2.9%	15,827	4.1%	38,825	3.9%
Coconino	60.7%	2.1%	282.79	4.8%	171.60	7.1%	201,040	6.3%	331,298	4.4%
Gila	55.1%	8.3%	237.38	2.0%	130.87	10.6%	31,251	9.3%	56,687	1.6%
Graham	59.6%	-7.2%	138.06	0.6%	82.35	-6.4%	1,793	34.1%	3,006	45.9%
Greenlee	37.3%	-4.8%	101.51	-16.2%	37.91	-17.5%	93	-41.9%	249	-32.7%
La Paz	43.8%	-3.4%	401.66	1.8%	175.94	-1.7%	6,527	-10.5%	14,901	-7.9%
Maricopa	52.1%	4.8%	245.27	1.1%	127.80	6.0%	603,760	0.2%	1,158,688	-4.2%
Mohave	43.6%	-0.2%	300.30	-1.2%	130.95	-1.3%	90,790	2.7%	208,200	2.6%
Navajo	54.8%	3.0%	236.87	2.3%	129.78	5.5%	71,791	6.3%	131,032	3.0%
Pima	48.6%	-2.8%	165.68	3.1%	80.45	0.3%	120,670	-0.7%	248,500	2.2%
Pinal	45.6%	-4.1%	165.99	-2.4%	75.64	-6.5%	20,596	8.9%	45,194	13.5%
Santa Cruz	35.1%	-12.4%	175.90	-2.8%	61.68	-14.9%	5,112	-13.1%	14,578	-0.4%
Yavapai	51.6%	-0.4%	264.69	2.3%	136.62	2.0%	150,410	11.1%	291,408	12.2%
Yuma	45.6%	-1.3%	154.41	-2.5%	70.42	-4.0%	12,963	5.8%	28,426	7.5%

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