

Statewide Short-Term Rental Performance by County Second Quarter 2025 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024	2025	% Ch Q2 2025 vs 2024
Apache	45.1%	-5.9%	230.85	5.6%	104.17	-0.6%	9,476	-2.7%	21,000	3.8%
Cochise	44.5%	-5.6%	145.26	-4.7%	64.58	-10.0%	19,365	-0.9%	43,555	4.5%
Coconino	60.9%	-0.4%	304.60	4.4%	185.54	3.7%	203,643	-1.5%	334,329	-0.5%
Gila	47.7%	3.5%	231.07	-1.2%	110.25	2.2%	25,376	1.8%	53,182	-0.6%
Graham	60.0%	-11.4%	152.74	12.9%	91.67	-0.6%	3,236	69.8%	5,392	94.0%
Greenlee	40.2%	80.1%	124.49	22.5%	50.09	131.5%	241	89.8%	599	49.4%
La Paz	44.9%	-0.5%	397.49	11.6%	178.33	9.0%	6,797	13.2%	15,150	19.1%
Maricopa	54.5%	0.5%	291.34	-3.8%	158.77	-3.3%	790,173	-3.3%	1,449,981	-3.8%
Mohave	46.5%	0.5%	283.74	0.9%	131.87	1.3%	85,922	-2.2%	184,880	-2.4%
Navajo	47.7%	7.5%	246.82	8.4%	117.79	16.3%	51,877	5.2%	108,702	0.2%
Pima	47.3%	-2.9%	186.46	3.6%	88.21	0.7%	164,231	5.8%	347,159	8.2%
Pinal	48.5%	0.4%	193.50	2.8%	93.80	3.2%	32,499	12.9%	67,039	12.5%
Santa Cruz	43.6%	-2.7%	172.61	-6.4%	75.19	-9.1%	7,920	2.4%	18,181	5.7%
Yavapai	60.9%	-3.8%	302.59	3.1%	184.14	-0.9%	185,203	-3.8%	304,334	-0.4%
Yuma	45.5%	-5.5%	153.08	2.1%	69.64	-3.6%	14,613	-0.4%	32,123	5.4%



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