

Statewide Short-Term Rental Performance by County Second Quarter 2024 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023
Apache	48.1%	-3.2%	217.56	-5.7%	104.70	-8.7%	9,738	3.3%	20,235	6.0%
Cochise	46.9%	-3.9%	152.00	5.9%	71.29	1.6%	19,541	-1.3%	41,662	3.0%
Coconino	61.5%	0.7%	291.33	6.6%	179.24	7.3%	206,685	7.6%	335,929	6.7%
Gila	46.6%	3.0%	233.19	1.3%	108.59	4.1%	24,928	8.8%	53,528	5.0%
Graham	68.6%	1.6%	135.27	8.5%	92.74	10.2%	1,906	70.9%	2,780	69.2%
Greenlee	31.7%	11.6%	108.14	-45.6%	34.25	-34.5%	127	-9.9%	401	-6.3%
La Paz	47.2%	-3.7%	349.82	-0.4%	165.09	-6.5%	6,003	-7.6%	12,720	-5.4%
Maricopa	54.2%	8.4%	301.82	5.4%	163.60	14.2%	817,314	5.9%	1,507,850	-2.2%
Mohave	46.4%	-0.6%	281.19	-1.2%	130.54	-1.9%	87,897	2.3%	189,340	2.9%
Navajo	45.4%	2.4%	225.44	1.5%	102.45	4.0%	49,307	3.8%	108,504	-0.2%
Pima	48.4%	1.1%	178.84	3.2%	86.52	4.2%	155,219	5.1%	320,838	4.8%
Pinal	48.3%	-0.9%	188.51	-4.3%	91.05	-5.3%	28,793	13.7%	59,615	15.5%
Santa Cruz	45.0%	-3.4%	183.17	0.2%	82.40	-3.0%	7,738	6.0%	17,202	11.2%
Yavapai	63.0%	4.9%	292.04	6.5%	183.94	11.7%	192,437	13.4%	305,524	8.2%
Yuma	48.1%	0.1%	150.04	-4.6%	72.20	-5.0%	14,672	13.6%	30,491	14.6%



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