

Statewide Short-Term Rental Performance by County First Quarter 2025 (January, February, March)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024	2025	% Ch Q1 2025 vs 2024
Apache	33.0%	-8.8%	220.71	-8.5%	72.80	-16.5%	5,866	-3.3%	17,783	6.3%
Cochise	55.4%	2.4%	148.21	-5.0%	82.11	-2.8%	22,195	8.9%	40,065	7.4%
Coconino	51.8%	-2.4%	302.44	0.0%	156.64	-2.4%	163,969	-2.9%	316,594	-0.2%
Gila	43.7%	10.2%	233.54	-2.4%	102.17	7.6%	20,948	4.6%	47,884	-6.0%
Graham	62.0%	-2.6%	152.03	15.1%	94.23	11.2%	2,512	47.1%	4,053	49.3%
Greenlee	51.6%	72.6%	102.37	-6.9%	52.83	69.5%	466	161.8%	903	70.1%
La Paz	44.3%	3.6%	259.46	-4.7%	115.05	-1.8%	5,070	19.7%	11,434	15.8%
Maricopa	71.7%	5.9%	342.69	-3.7%	245.61	2.0%	1,038,888	3.6%	1,449,527	-1.6%
Mohave	58.5%	8.6%	218.75	-7.1%	127.86	1.0%	66,170	13.0%	113,206	5.2%
Navajo	33.4%	3.1%	237.91	-2.2%	79.49	0.8%	37,402	-1.3%	111,941	-4.3%
Pima	74.1%	5.8%	207.29	3.2%	153.55	9.2%	249,223	15.4%	336,453	9.2%
Pinal	71.5%	4.6%	208.44	1.3%	148.98	6.1%	46,797	32.7%	65,477	26.9%
Santa Cruz	59.8%	2.2%	179.76	-5.6%	107.44	-3.4%	10,829	13.2%	18,118	11.6%
Yavapai	59.7%	0.3%	290.67	-2.3%	173.66	-2.1%	167,898	1.4%	281,023	2.1%
Yuma	67.9%	-4.9%	140.10	-0.1%	95.11	-5.0%	19,452	4.4%	28,653	9.6%



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