

Statewide Short-Term Rental Performance by County First Quarter 2024 (January, February, March)										
County	Occupancy		ADR (\$)		RevPAR (\$) (per listing-entire place)		Demand (listing nights booked)		Supply (listing nights available)	
	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023	2024	% Ch Q1 2024 vs 2023
Apache	36.3%	-4.4%	241.67	-1.9%	87.61	-6.5%	6,064	-0.8%	16,728	4.2%
Cochise	54.6%	-5.2%	156.39	7.3%	85.47	1.7%	20,380	2.8%	37,292	8.0%
Coconino	53.2%	0.3%	302.65	7.8%	161.16	8.3%	168,861	8.9%	317,111	8.0%
Gila	39.3%	0.1%	240.22	3.0%	94.42	3.2%	20,020	11.4%	50,934	11.2%
Graham	62.9%	7.8%	134.37	16.2%	84.57	25.1%	1,708	134.3%	2,714	116.9%
Greenlee	33.5%	61.6%	111.20	-82.6%	37.27	-77.2%	178	15.6%	531	16.7%
La Paz	42.9%	-7.4%	272.64	-3.3%	116.90	-10.0%	4,235	29.6%	9,877	41.6%
Maricopa	68.0%	6.8%	356.59	-2.0%	242.62	4.4%	1,002,758	0.3%	1,473,786	-6.1%
Mohave	54.4%	-6.7%	236.57	-1.4%	128.72	-7.8%	58,570	-1.7%	107,645	4.2%
Navajo	32.4%	-0.6%	243.48	3.6%	78.90	2.9%	37,902	1.0%	116,963	2.5%
Pima	70.1%	-5.0%	200.89	2.3%	140.81	-2.8%	215,881	10.6%	307,998	16.2%
Pinal	68.4%	-2.5%	206.69	-4.3%	141.27	-6.6%	35,274	14.2%	51,606	17.0%
Santa Cruz	58.9%	-10.9%	191.60	3.4%	112.90	-7.6%	9,566	-0.1%	16,234	11.5%
Yavapai	60.1%	0.4%	298.35	7.7%	179.32	8.4%	165,499	11.6%	275,349	10.1%
Yuma	71.3%	0.1%	140.35	-3.4%	100.01	-3.4%	18,633	30.0%	26,150	29.9%



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