

March 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	March 2025	March 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 700,474,571	\$ 710,981,500	-1.5%	\$ 1,802,451,188	\$ 1,790,497,104	0.7%
Restaurant/Bar	\$ 2,260,881,806	\$ 2,214,534,814	2.1%	\$ 6,090,837,909	\$ 5,940,249,449	2.5%
Retail	\$ 9,406,481,986	\$ 8,925,926,103	5.4%	\$ 25,737,030,171	\$ 24,969,854,993	3.1%
Amusement	\$ 249,469,626	\$ 254,493,864	-2.0%	\$ 630,017,683	\$ 637,743,944	-1.2%
Total	\$ 12,617,307,989	\$ 12,105,936,281	4.2%	\$ 34,260,336,951	\$ 33,338,345,490	2.8%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	March 2025	March 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 36,599,796	\$ 37,148,783	-1.5%	\$ 94,178,075	\$ 93,553,474	0.7%
Restaurant/Bar	\$ 29,905,136	\$ 29,292,095	2.1%	\$ 80,564,731	\$ 78,572,868	2.5%
Retail	\$ 57,469,842	\$ 54,533,838	5.4%	\$ 157,242,960	\$ 152,555,826	3.1%
Amusement	\$ 898,290	\$ 916,382	-2.0%	\$ 2,268,568	\$ 2,296,388	-1.2%
Total	\$ 124,873,065	\$ 121,891,098	2.4%	\$ 334,254,333	\$ 326,978,556	2.2%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).