

February 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	February 2025	February 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$607,727,940	\$593,621,439	2.4%	\$ 1,101,976,617	\$ 1,079,515,604	2.1%
Restaurant/Bar	\$1,971,738,332	\$1,921,015,665	2.6%	\$ 3,829,956,103	\$ 3,725,714,635	2.8%
Retail	\$7,976,567,507	\$7,909,735,361	0.8%	\$ 16,330,548,185	\$ 16,043,928,890	1.8%
Amusement	\$177,635,962	\$202,273,880	-12.2%	\$ 380,548,057	\$ 383,250,080	-0.7%
Total	\$ 10,733,669,741	\$ 10,626,646,345	1.0%	\$ 21,643,028,962	\$ 21,232,409,209	1.9%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	February 2025	February 2024	% Change	2025 YTD Sales	2024 YTD Sales	% Change
Lodging	\$ 31,753,785	\$ 31,016,720	2.4%	\$ 57,578,278	\$ 56,404,690	2.1%
Restaurant/Bar	\$ 26,080,577	\$ 25,409,658	2.6%	\$ 50,659,595	\$ 49,280,773	2.8%
Retail	\$ 48,733,637	\$ 48,325,319	0.8%	\$ 99,773,117	\$ 98,021,988	1.8%
Amusement	\$ 639,632	\$ 728,348	-12.2%	\$ 1,370,277	\$ 1,380,007	-0.7%
Total	\$ 107,207,631	\$ 105,480,046	1.6%	\$ 209,381,268	\$ 205,087,458	2.1%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).