January 2025

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector										
Sector	January 2025		January 2024		% Change	2025 YTD Sales		2024 YTD Sales		% Change
Lodging	Ś	494,248,677	\$	485,894,165	1.7%	Ś	494,248,677	\$	485,894,165	1.7%
Restaurant/Bar	\$	1,858,217,771	\$	1,804,698,970	3.0%	\$	1,858,217,771	\$	1,804,698,970	3.0%
Retail	\$	8,353,980,678	\$	8,134,193,529	2.7%	\$	8,353,980,678	\$	8,134,193,529	2.7%
Amusement	\$	202,912,095	\$	180,976,200	12.1%	\$	202,912,095	\$	180,976,200	12.1%
Total	\$	10,909,359,221	\$	10,605,762,864	2.9%	\$	10,909,359,221	\$	10,605,762,864	2.9%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors										
Sector		January 2025		January 2024	% Change	2025 YTD Sales		2024 YTD Sales		% Change
Lodging	\$	25,824,493	\$	25,387,970	1.7%	\$	25,824,493	\$	25,387,970	1.7%
Restaurant/Bar	\$	24,579,018	\$	23,871,114	3.0%	\$	24,579,018	\$	23,871,114	3.0%
Retail	\$	51,039,480	\$	49,696,669	2.7%	\$	51,039,480	\$	49,696,669	2.7%
Amusement	\$	730,646	\$	651,659	12.1%	\$	730,646	\$	651,659	12.1%
Total	\$	102,173,638	\$	99,607,412	2.6%	\$	102,173,638	\$	99,607,412	2.6%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred. For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

