December 2024

Arizona Office of Tourism

Monthly Short-Term Rentals



| State of Arizona-Short-Term Rental Performance | | | | | | | | | | |
|------------------------------------------------|------------------------|----------|------------------------------------------|--------------------------------------|-----------------------------------------|-----------------------|----------|------------------------------------------|--------------------------------------|-----------------------------------------|
| Market | Current Month-December | | | | | December Year-to-Date | | | | |
| | Occupancy | ADR | RevPAR (per listing- entire place) | Demand (listing nights booked) | Supply (listing nights available) | Occupancy | ADR | RevPAR (per listing- entire place) | Demand (listing nights booked) | Supply (listing nights available) |
| State of Arizona | | | | , | , | | | | , | ĺ |
| 2024 | 52.5% | \$279.08 | \$146.41 | 546,018 | 1,040,815 | 56.3% | \$271.54 | \$154.21 | 6,597,770 | 11,704,891 |
| % Ch December 2024 vs. 2023 | -1.9% | 7.5% | 5.4% | 0.1% | 2.0% | 2.8% | 5.2% | 8.3% | -1.2% | -3.9% |

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