

December 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	December 2024	December 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 426,032,837	\$ 401,416,041	6.1%	\$ 5,613,312,268	\$ 5,546,376,088	1.2%
Restaurant/Bar	\$ 1,976,792,109	\$ 1,966,378,223	0.5%	\$ 22,503,629,979	\$ 22,058,853,892	2.0%
Retail	\$ 10,839,433,088	\$ 10,459,344,065	3.6%	\$ 103,453,200,746	\$ 103,390,232,666	0.1%
Amusement	\$ 197,148,568	\$ 210,289,926	-6.2%	\$ 2,387,619,542	\$ 2,580,610,701	-7.5%
Total	\$ 13,439,406,602	\$ 13,037,428,255	3.1%	\$ 133,957,762,535	\$ 133,576,073,347	0.3%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	December 2024	December 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 22,260,216	\$ 20,973,988	6.1%	\$ 293,295,566	\$ 289,798,151	1.2%
Restaurant/Bar	\$ 26,147,425	\$ 26,009,678	0.5%	\$ 297,660,014	\$ 291,776,872	2.0%
Retail	\$ 66,224,600	\$ 63,902,408	3.6%	\$ 632,057,675	\$ 631,672,965	0.1%
Amusement	\$ 709,893	\$ 757,212	-6.2%	\$ 8,597,340	\$ 9,292,263	-7.5%
Total	\$ 115,342,133	\$ 111,643,287	3.3%	\$ 1,231,610,596	\$ 1,222,540,251	0.7%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

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Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

