

Statewide Lodging Performance by County Second Quarter 2024 (April, May, June)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023	2024	% Ch Q2 2024 vs 2023
Apache	61.4%	-0.8%	129.17	5.2%	79.34	4.2%	57,594	-0.8%	93,770	0.0%
Cochise	59.7%	-5.4%	103.36	0.2%	61.68	-5.2%	148,025	-9.3%	248,050	-4.3%
Coconino	75.9%	2.1%	157.85	0.2%	119.81	2.3%	922,909	4.3%	1,215,958	2.2%
Gila	60.4%	-1.3%	112.43	2.1%	67.95	0.8%	66,876	-1.4%	110,656	-0.1%
Graham	70.4%	0.6%	126.45	6.5%	89.04	7.1%	39,984	0.6%	56,784	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	65.4%	-1.6%	109.89	0.3%	71.83	-1.4%	42,886	-2.1%	65,611	-0.4%
Maricopa	69.6%	2.9%	165.26	2.6%	115.05	5.7%	4,347,981	3.9%	6,245,209	0.9%
Mohave	66.3%	2.3%	116.44	5.2%	77.23	7.7%	268,646	2.5%	405,041	0.2%
Navajo	61.2%	-3.7%	107.78	1.1%	65.93	-2.7%	190,642	-0.3%	311,675	3.5%
Pima	59.8%	-2.2%	144.29	0.5%	86.30	-1.7%	896,647	-1.4%	1,499,178	0.6%
Pinal	67.1%	3.7%	104.82	1.8%	70.32	5.7%	151,295	4.3%	225,533	0.3%
Santa Cruz	59.5%	1.9%	104.87	3.0%	62.40	5.0%	50,029	1.8%	84,084	0.0%
Yavapai	70.5%	0.4%	221.39	2.4%	156.12	2.9%	332,928	0.9%	472,108	0.4%
Yuma	59.0%	-4.4%	112.92	-6.0%	66.58	-10.2%	197,666	-4.3%	335,244	0.5%

Source: CoStar Group-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and CoStar Group. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF COSTAR GROUP IS STRICTLY PROHIBITED.

N/A = Not Available