

November 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	November 2024	November 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 474,729,497	\$ 451,410,421	5.2%	\$ 5,187,279,431	\$ 5,144,960,047	0.8%
Restaurant/Bar	\$ 1,887,524,831	\$ 1,773,457,618	6.4%	\$ 20,526,837,870	\$ 20,092,475,669	2.2%
Retail	\$ 8,878,819,963	\$ 8,489,062,946	4.6%	\$ 92,613,767,658	\$ 92,930,888,601	-0.3%
Amusement	\$ 220,271,425	\$ 207,307,000	6.3%	\$ 2,190,470,974	\$ 2,370,320,775	-7.6%
Total	\$ 11,461,345,716	\$ 10,921,237,985	4.9%	\$ 120,518,355,933	\$ 120,538,645,092	0.0%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	November 2024	November 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 24,804,616	\$ 23,586,194	5.2%	\$ 271,035,350	\$ 268,824,162	0.8%
Restaurant/Bar	\$ 24,966,668	\$ 23,457,879	6.4%	\$ 271,512,590	\$ 265,767,194	2.2%
Retail	\$ 54,246,038	\$ 51,864,779	4.6%	\$ 565,833,075	\$ 567,770,557	-0.3%
Amusement	\$ 793,153	\$ 746,471	6.3%	\$ 7,887,448	\$ 8,535,051	-7.6%
Total	\$ 104,810,476	\$ 99,655,323	5.2%	\$ 1,116,268,463	\$ 1,110,896,965	0.5%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

