

Statewide Lodging Performance by County Fourth Quarter 2024 (October, November, December)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023	2024	% Ch Q4 2024 vs 2023
Apache	<b>52.1%</b>	2.6%	<b>125.71</b>	0.0%	<b>65.55</b>	2.5%	<b>48,502</b>	-0.5%	<b>93,012</b>	-3.0%
Cochise	<b>54.1%</b>	1.3%	<b>99.51</b>	1.7%	<b>53.79</b>	3.0%	<b>134,566</b>	0.8%	<b>248,952</b>	-0.4%
Coconino	<b>64.6%</b>	0.6%	<b>145.73</b>	1.6%	<b>94.17</b>	2.2%	<b>791,829</b>	0.9%	<b>1,225,369</b>	0.2%
Gila	<b>53.0%</b>	2.2%	<b>115.07</b>	6.6%	<b>60.94</b>	9.0%	<b>58,325</b>	2.1%	<b>110,124</b>	0.0%
Graham	<b>62.8%</b>	9.8%	<b>120.85</b>	9.1%	<b>75.95</b>	19.9%	<b>36,079</b>	9.4%	<b>57,408</b>	0.0%
Greenlee	<b>N/A</b>		<b>N/A</b>		<b>N/A</b>		<b>N/A</b>		<b>N/A</b>	
La Paz	<b>59.3%</b>	4.9%	<b>104.17</b>	1.3%	<b>61.76</b>	6.3%	<b>39,328</b>	5.1%	<b>66,332</b>	0.0%
Maricopa	<b>67.6%</b>	-0.1%	<b>172.90</b>	2.6%	<b>116.83</b>	2.5%	<b>4,282,534</b>	1.6%	<b>6,338,060</b>	1.5%
Mohave	<b>57.1%</b>	-2.8%	<b>104.09</b>	-3.6%	<b>59.42</b>	-6.3%	<b>237,750</b>	-1.0%	<b>416,484</b>	1.7%
Navajo	<b>55.1%</b>	-0.2%	<b>101.41</b>	4.2%	<b>55.85</b>	4.0%	<b>171,811</b>	0.8%	<b>311,972</b>	1.0%
Pima	<b>60.5%</b>	0.6%	<b>149.39</b>	4.8%	<b>90.38</b>	5.6%	<b>922,857</b>	2.3%	<b>1,525,456</b>	1.6%
Pinal	<b>63.1%</b>	-5.3%	<b>102.07</b>	-4.0%	<b>64.41</b>	-9.1%	<b>138,403</b>	-7.7%	<b>219,328</b>	-2.6%
Santa Cruz	<b>54.3%</b>	-1.6%	<b>99.01</b>	-1.1%	<b>53.77</b>	-2.7%	<b>46,166</b>	-1.6%	<b>85,008</b>	0.0%
Yavapai	<b>64.2%</b>	1.3%	<b>215.03</b>	1.8%	<b>138.14</b>	3.1%	<b>306,812</b>	1.3%	<b>477,599</b>	0.0%
Yuma	<b>61.6%</b>	4.9%	<b>108.52</b>	-7.3%	<b>66.86</b>	-2.7%	<b>205,236</b>	4.4%	<b>333,132</b>	-0.7%

Source: CoStar Group-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available