

September 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	September 2024	September 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 393,179,629	\$ 394,970,355	-0.5%	\$ 4,196,355,996	\$ 4,214,231,519	-0.4%
Restaurant/Bar	\$ 1,817,347,588	\$ 1,785,057,009	1.8%	\$ 16,793,341,174	\$ 16,477,665,057	1.9%
Retail	\$ 8,491,621,016	\$ 8,706,508,999	-2.5%	\$ 75,257,187,019	\$ 76,463,502,540	-1.6%
Amusement	\$ 169,833,560	\$ 196,560,838	-13.6%	\$ 1,774,046,169	\$ 1,929,939,729	-8.1%
<b>Total</b>	<b>\$ 10,871,981,793</b>	<b>\$ 11,083,097,201</b>	<b>-1.9%</b>	<b>\$ 98,020,930,358</b>	<b>\$ 99,085,338,845</b>	<b>-1.1%</b>

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	September 2024	September 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 20,543,636	\$ 20,637,201	-0.5%	\$ 219,259,601	\$ 220,193,597	-0.4%
Restaurant/Bar	\$ 24,038,420	\$ 23,611,306	1.8%	\$ 222,128,882	\$ 217,953,371	1.9%
Retail	\$ 51,880,408	\$ 53,193,287	-2.5%	\$ 459,791,310	\$ 467,161,415	-1.6%
Amusement	\$ 611,537	\$ 707,776	-13.6%	\$ 6,387,985	\$ 6,949,327	-8.1%
<b>Total</b>	<b>\$ 97,074,000</b>	<b>\$ 98,149,571</b>	<b>-1.1%</b>	<b>\$ 907,567,778</b>	<b>\$ 912,257,710</b>	<b>-0.5%</b>

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

