

October 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	October 2024	October 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 516,193,938	\$ 479,318,107	7.7%	\$ 4,712,549,934	\$ 4,693,549,626	0.4%
Restaurant/Bar	\$ 1,845,971,865	\$ 1,841,352,994	0.3%	\$ 18,639,313,039	\$ 18,319,018,051	1.7%
Retail	\$ 8,477,760,676	\$ 7,978,323,115	6.3%	\$ 83,734,947,695	\$ 84,441,825,655	-0.8%
Amusement	\$ 196,153,380	\$ 233,074,046	-15.8%	\$ 1,970,199,549	\$ 2,163,013,775	-8.9%
Total	\$ 11,036,079,859	\$ 10,532,068,262	4.8%	\$ 109,057,010,217	\$ 109,617,407,107	-0.5%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	October 2024	October 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 26,971,133	\$ 25,044,371	7.7%	\$ 246,230,734	\$ 245,237,968	0.4%
Restaurant/Bar	\$ 24,417,039	\$ 24,355,944	0.3%	\$ 246,545,921	\$ 242,309,316	1.7%
Retail	\$ 51,795,727	\$ 48,744,363	6.3%	\$ 511,587,036	\$ 515,905,778	-0.8%
Amusement	\$ 706,309	\$ 839,253	-15.8%	\$ 7,094,295	\$ 7,788,580	-8.9%
Total	\$ 103,890,208	\$ 98,983,931	5.0%	\$ 1,011,457,986	\$ 1,011,241,642	0.0%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

