

Statewide Lodging Performance by County Third Quarter 2024 (July, August, September)										
County	Occupancy		ADR (\$)		RevPAR (\$)		Demand		Supply	
	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023	2024	% Ch Q3 2024 vs 2023
Apache	57.0%	-1.7%	121.25	1.1%	69.05	-0.6%	53,449	-3.6%	93,849	-2.0%
Cochise	55.8%	-0.1%	101.98	0.7%	56.92	0.6%	139,028	-1.7%	249,076	-1.4%
Coconino	72.6%	0.0%	145.44	-1.3%	105.64	-1.3%	898,985	0.3%	1,237,646	0.3%
Gila	61.9%	-1.7%	114.62	0.5%	70.96	-1.2%	68,450	-1.6%	110,558	-0.1%
Graham	64.3%	4.5%	118.95	3.4%	76.50	8.1%	36,923	4.5%	57,408	0.0%
Greenlee	N/A		N/A		N/A		N/A		N/A	
La Paz	58.5%	-1.2%	104.77	-1.9%	61.33	-3.1%	38,827	-1.8%	66,332	-0.4%
Maricopa	59.2%	-2.6%	125.18	0.5%	74.13	-2.0%	3,732,352	-1.0%	6,302,745	1.6%
Mohave	64.1%	-1.4%	111.32	1.8%	71.35	0.5%	266,128	-0.4%	415,226	1.0%
Navajo	61.9%	-5.8%	109.97	0.9%	68.10	-5.0%	194,585	-2.5%	314,187	3.5%
Pima	52.9%	-4.9%	120.10	-1.4%	63.57	-6.3%	802,631	-4.2%	1,516,378	0.7%
Pinal	60.3%	-4.1%	89.67	0.1%	54.11	-4.0%	132,795	-6.6%	220,072	-2.6%
Santa Cruz	58.2%	0.9%	102.34	0.5%	59.58	1.5%	49,490	1.0%	85,008	0.0%
Yavapai	62.6%	-1.7%	180.99	-0.1%	113.34	-1.8%	299,021	-1.7%	477,508	0.0%
Yuma	54.1%	0.0%	107.19	-4.0%	57.95	-4.0%	181,190	-0.1%	335,178	-0.1%

Source: STR, Inc.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and STR. REPLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF STR IS STRICTLY PROHIBITED.

N/A = Not Available