

County		Occupancy	ADR	RevPAR	Demand (nights)	Supply (nights)
Apache County	% Change	-0.40%	-6.40%	-6.80%	3.70%	4.10%
	Jun 2023	61.60%	\$241.49	\$148.82	4,757	7,719
	Jun 2024	61.40%	\$225.94	\$138.72	4,932	8,033
	% Change	-6.90%	-5.30%	-11.80%	3.50%	11.10%
	Jul 2023	71.40%	\$250.21	\$178.55	5,693	7,978
	Jul 2024	66.40%	\$236.98	\$157.46	5,891	8,866
	% Change	6.40%	-1.20%	5.10%	18.20%	11.10%
	Aug 2023	52.00%	\$233.67	\$121.59	4,040	7,764
	Aug 2024	55.40%	\$230.86	\$127.79	4,775	8,626
	% Change	-10.60%	-9.50%	-19.10%	-3.00%	8.50%
Sep 2023	49.10%	\$241.65	\$118.75	3,891	7,918	
Sep 2024	44.00%	\$218.61	\$96.08	3,775	8,589	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Cochise County	% Change	-5.40%	4.40%	-1.30%	-1.90%	3.70%
	Jun 2023	42.60%	\$143.41	\$61.11	5,554	13,035
	Jun 2024	40.30%	\$149.70	\$60.32	5,448	13,521
	% Change	-8.10%	-1.00%	-9.00%	-5.40%	2.90%
	Jul 2023	43.40%	\$146.31	\$63.43	5,491	12,666
	Jul 2024	39.80%	\$144.90	\$57.71	5,192	13,035
	% Change	12.00%	-1.00%	10.80%	13.90%	1.70%
	Aug 2023	35.60%	\$147.34	\$52.41	4,329	12,170
	Aug 2024	39.80%	\$145.80	\$58.06	4,930	12,379
	% Change	-2.40%	-2.90%	-5.30%	5.00%	7.60%
Sep 2023	43.50%	\$150.48	\$65.46	5,428	12,478	
Sep 2024	42.40%	\$146.10	\$62.01	5,701	13,431	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Coconino County	% Change	-0.80%	5.20%	4.40%	3.60%	4.50%
	Jun 2023	62.40%	\$274.13	\$170.93	66,548	106,729
	Jun 2024	61.80%	\$288.46	\$178.39	68,970	111,528
	% Change	-0.60%	5.00%	4.40%	3.30%	3.90%
	Jul 2023	67.40%	\$277.08	\$186.66	72,123	107,060
	Jul 2024	67.00%	\$290.87	\$194.82	74,491	111,217
	% Change	6.80%	6.30%	13.50%	13.00%	5.80%
	Aug 2023	54.40%	\$263.24	\$143.09	56,573	104,074
	Aug 2024	58.00%	\$279.76	\$162.37	63,901	110,100
	% Change	-0.50%	1.40%	0.90%	4.00%	4.50%
Sep 2023	57.30%	\$274.20	\$157.08	60,756	106,058	
Sep 2024	57.00%	\$278.13	\$158.48	63,156	110,839	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Gila County	% Change	6.10%	-1.90%	4.10%	9.30%	3.00%
	Jun 2023	51.20%	\$237.67	\$121.80	9,348	18,241
	Jun 2024	54.40%	\$233.26	\$126.80	10,216	18,793
	% Change	4.00%	-0.20%	3.80%	5.00%	1.00%
	Jul 2023	61.00%	\$241.87	\$147.63	11,740	19,234
	Jul 2024	63.50%	\$241.46	\$153.30	12,328	19,418
	% Change	18.20%	3.20%	22.00%	21.80%	3.00%
	Aug 2023	44.90%	\$225.59	\$101.20	8,207	18,294
	Aug 2024	53.00%	\$232.80	\$123.50	9,997	18,845
	% Change	2.40%	-1.60%	0.90%	2.30%	-0.10%
Sep 2023	47.20%	\$238.94	\$112.87	8,770	18,565	
Sep 2024	48.40%	\$235.22	\$113.84	8,976	18,547	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Graham County	% Change	-4.00%	13.90%	9.30%	55.20%	61.70%
	Jun 2023	68.90%	\$117.66	\$81.10	417	605
	Jun 2024	66.20%	\$134.01	\$88.65	647	978
	% Change	-24.60%	-4.60%	-28.00%	29.90%	72.30%
	Jul 2023	71.50%	\$134.17	\$95.87	438	613
	Jul 2024	53.90%	\$128.04	\$68.99	569	1,056
	% Change	10.30%	-0.70%	9.60%	44.70%	31.10%
	Aug 2023	59.50%	\$138.65	\$82.55	434	729
	Aug 2024	65.70%	\$137.66	\$90.43	628	956
	% Change	-7.30%	5.10%	-2.60%	28.20%	38.20%
Sep 2023	64.70%	\$138.04	\$89.28	465	719	
Sep 2024	60.00%	\$145.07	\$86.99	596	994	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Greenlee County	% Change	33.70%	-13.00%	16.30%	50.00%	12.20%
	Jun 2023	31.10%	\$133.41	\$41.47	46	148
	Jun 2024	41.60%	\$116.03	\$48.23	69	166
	% Change	-62.80%	-10.10%	-66.50%	-70.90%	-21.80%
	Jul 2023	50.60%	\$117.27	\$59.38	79	156
	Jul 2024	18.90%	\$105.39	\$19.87	23	122
	% Change	11.90%	-9.20%	1.60%	-45.80%	-51.60%
	Aug 2023	30.60%	\$139.21	\$42.56	48	157
	Aug 2024	34.20%	\$126.42	\$43.25	26	76
	% Change	22.10%	-6.80%	13.90%	27.80%	4.60%
Sep 2023	41.50%	\$107.81	\$44.78	54	130	
Sep 2024	50.70%	\$100.52	\$51.00	69	136	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
La Paz County	% Change	11.40%	-11.20%	-1.10%	3.50%	-7.20%
	Jun 2023	51.40%	\$404.00	\$207.55	2,693	5,242
	Jun 2024	57.20%	\$358.69	\$205.32	2,786	4,867
	% Change	-2.40%	-2.60%	-4.90%	-9.30%	-7.10%
	Jul 2023	56.50%	\$401.53	\$226.95	3,068	5,428
	Jul 2024	55.20%	\$391.29	\$215.89	2,783	5,044
	% Change	4.90%	4.70%	9.80%	-4.00%	-8.50%
	Aug 2023	41.70%	\$382.50	\$159.53	2,225	5,335
	Aug 2024	43.80%	\$400.31	\$175.14	2,135	4,880
	% Change	-13.20%	1.70%	-11.70%	-21.00%	-9.00%
Sep 2023	37.20%	\$392.50	\$146.02	1,926	5,177	
Sep 2024	32.30%	\$399.32	\$128.93	1,521	4,711	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Maricopa County	% Change	9.60%	2.50%	12.40%	6.00%	-3.30%
	Jun 2023	46.70%	\$252.88	\$117.98	206,928	443,527
	Jun 2024	51.20%	\$259.17	\$132.58	219,394	428,875
	% Change	2.70%	-0.70%	1.90%	0.40%	-2.20%
	Jul 2023	50.70%	\$237.51	\$120.51	206,249	406,503
	Jul 2024	52.10%	\$235.77	\$122.83	207,106	397,528
	% Change	9.00%	2.80%	12.10%	4.60%	-4.00%
	Aug 2023	48.70%	\$234.41	\$114.13	190,224	390,708
	Aug 2024	53.10%	\$241.00	\$127.96	199,068	374,941
	% Change	2.10%	0.30%	2.40%	-4.60%	-6.60%
Sep 2023	50.00%	\$259.60	\$129.72	206,132	412,529	
Sep 2024	51.00%	\$260.43	\$132.88	196,680	385,483	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Mohave County	% Change	0.90%	-1.20%	-0.30%	2.60%	1.70%
	Jun 2023	48.90%	\$299.76	\$146.50	33,148	67,827
	Jun 2024	49.30%	\$296.04	\$146.00	34,018	68,977
	% Change	-2.90%	-0.20%	-3.20%	3.20%	6.40%
	Jul 2023	56.30%	\$314.72	\$177.04	39,558	70,321
	Jul 2024	54.60%	\$314.05	\$171.46	40,842	74,805
	% Change	10.50%	0.60%	11.20%	12.70%	2.00%
	Aug 2023	37.80%	\$299.38	\$113.12	25,263	66,861
	Aug 2024	41.80%	\$301.03	\$125.74	28,475	68,171
	% Change	-8.40%	-4.90%	-12.90%	-8.80%	-0.50%
Sep 2023	36.00%	\$285.70	\$102.71	23,959	66,644	
Sep 2024	32.90%	\$271.61	\$89.42	21,839	66,336	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Navajo County	% Change	3.70%	0.10%	3.70%	5.40%	1.70%
	Jun 2023	56.60%	\$233.50	\$132.16	23,289	41,147
	Jun 2024	58.70%	\$233.64	\$137.09	24,553	41,846
	% Change	2.60%	0.10%	2.70%	5.50%	2.80%
	Jul 2023	67.00%	\$243.35	\$163.00	28,735	42,900
	Jul 2024	68.70%	\$243.64	\$167.44	30,319	44,116
	% Change	12.10%	6.00%	18.80%	13.90%	1.60%
	Aug 2023	49.00%	\$220.92	\$108.22	20,203	41,242
	Aug 2024	54.90%	\$234.12	\$128.55	23,002	41,894
	% Change	-5.50%	1.20%	-4.40%	-3.50%	2.10%
Sep 2023	43.50%	\$228.67	\$99.36	18,595	42,794	
Sep 2024	41.10%	\$231.31	\$94.96	17,937	43,693	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Pima County	% Change	6.70%	0.90%	7.60%	9.80%	2.90%
	Jun 2023	41.40%	\$159.73	\$66.12	36,299	87,696
	Jun 2024	44.20%	\$161.10	\$71.15	39,858	90,244
	% Change	-0.30%	2.50%	2.20%	4.00%	4.40%
	Jul 2023	50.80%	\$159.31	\$80.96	39,528	77,778
	Jul 2024	50.70%	\$163.30	\$82.72	41,118	81,173
	% Change	2.80%	6.00%	9.00%	4.50%	1.60%
	Aug 2023	49.70%	\$156.62	\$77.82	40,749	82,007
	Aug 2024	51.10%	\$165.99	\$84.81	42,565	83,304
	% Change	-10.70%	0.50%	-10.20%	-10.10%	0.70%
Sep 2023	49.40%	\$167.07	\$82.47	41,443	83,956	
Sep 2024	44.10%	\$167.91	\$74.04	37,264	84,504	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Pinal County	% Change	0.90%	-6.20%	-5.30%	24.00%	22.90%
	Jun 2023	43.90%	\$185.67	\$81.49	6,462	14,723
	Jun 2024	44.30%	\$174.25	\$77.20	8,015	18,091
	% Change	-5.20%	2.00%	-3.30%	11.90%	18.00%
	Jul 2023	49.80%	\$167.21	\$83.23	6,871	13,804
	Jul 2024	47.20%	\$170.56	\$80.50	7,688	16,289
	% Change	-4.60%	-2.40%	-6.90%	4.70%	9.80%
	Aug 2023	46.10%	\$164.16	\$75.62	6,053	13,141
	Aug 2024	43.90%	\$160.24	\$70.39	6,339	14,430
	% Change	-2.80%	-6.50%	-9.00%	9.20%	12.30%
Sep 2023	46.20%	\$177.78	\$82.19	6,119	13,236	
Sep 2024	45.00%	\$166.31	\$74.76	6,682	14,864	

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Santa Cruz County	% Change	-7.20%	-5.70%	-12.50%	4.70%	12.80%
	Jun 2023	39.80%	\$172.86	\$68.73	1,790	4,502
	Jun 2024	36.90%	\$162.98	\$60.12	1,874	5,080
	% Change	-5.60%	-1.70%	-7.10%	-10.90%	-5.60%
	Jul 2023	39.80%	\$175.97	\$70.02	2,004	5,036
	Jul 2024	37.60%	\$173.04	\$65.04	1,786	4,752
	% Change	-8.80%	-4.80%	-13.20%	-8.40%	0.50%
	Aug 2023	39.70%	\$177.68	\$70.49	1,898	4,784
	Aug 2024	36.20%	\$169.17	\$61.21	1,739	4,806
	% Change	-23.20%	-0.80%	-23.90%	-20.60%	3.50%
	Sep 2023	41.10%	\$188.86	\$77.64	2,000	4,865
	Sep 2024	31.60%	\$187.26	\$59.10	1,589	5,035

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Yavapai County	% Change	1.40%	5.80%	7.30%	11.30%	9.70%
	Jun 2023	52.80%	\$260.93	\$137.84	48,889	92,545
	Jun 2024	53.60%	\$276.01	\$147.84	54,392	101,546
	% Change	-3.80%	0.60%	-3.20%	6.70%	10.80%
	Jul 2023	53.90%	\$257.61	\$138.94	48,774	90,435
	Jul 2024	51.90%	\$259.20	\$134.53	52,024	100,232
	% Change	5.80%	5.20%	11.30%	18.00%	11.60%
	Aug 2023	46.00%	\$247.51	\$113.77	37,477	81,535
	Aug 2024	48.60%	\$260.34	\$126.57	44,235	90,989
	% Change	-3.90%	0.20%	-3.70%	9.30%	13.70%
	Sep 2023	56.10%	\$271.42	\$152.22	49,686	88,594
	Sep 2024	53.90%	\$272.02	\$146.62	54,313	100,765

County		Occupancy	ADR	RevPAR	Demand(nights)	Supply (nights)
Yuma County	<b>% Change</b>	<b>-5.80%</b>	<b>-6.90%</b>	<b>-12.30%</b>	<b>10.00%</b>	<b>16.80%</b>
	Jun 2023	49.70%	\$161.44	\$80.16	4,192	8,443
	Jun 2024	46.80%	\$150.32	\$70.28	4,612	9,864
	<b>% Change</b>	<b>4.10%</b>	<b>-5.40%</b>	<b>-1.50%</b>	<b>8.70%</b>	<b>4.40%</b>
	Jul 2023	49.30%	\$162.88	\$80.32	4,242	8,602
	Jul 2024	51.30%	\$154.05	\$79.08	4,611	8,982
	<b>% Change</b>	<b>0.40%</b>	<b>-2.60%</b>	<b>-2.20%</b>	<b>11.80%</b>	<b>11.30%</b>
	Aug 2023	45.70%	\$157.58	\$72.04	3,679	8,047
	Aug 2024	45.90%	\$153.46	\$70.47	4,112	8,955
	<b>% Change</b>	<b>-8.90%</b>	<b>1.10%</b>	<b>-7.90%</b>	<b>-2.80%</b>	<b>6.70%</b>
Sep 2023	44.20%	\$153.84	\$67.98	4,330	9,798	
Sep 2024	40.30%	\$155.52	\$62.64	4,210	10,453	

Source: AirDNA, LLC.-The information contained in this report is based upon independent surveys and research from sources considered reliable but no representation is made as to its completeness or accuracy. This information is intended solely for the internal purposes of your organization and should not be published in any manner unless authorized by the Arizona Office of Tourism and AirDNA. REPUBLICATION OR OTHER RE-USE OF THIS DATA WITHOUT THE EXPRESS WRITTEN PERMISSION OF AirDNA IS STRICTLY PROHIBITED.