

July 2024

Arizona Office of Tourism

Monthly Gross Sales & Tourism Taxes Report



State of Arizona: Gross Sales by Sector						
Sector	July 2024	July 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 319,933,831	\$ 328,004,336	-2.5%	\$ 3,481,467,658	\$ 3,518,928,027	-1.1%
Restaurant/Bar	\$ 1,632,950,821	\$ 1,699,471,918	-3.9%	\$ 13,310,943,443	\$ 13,069,008,238	1.9%
Retail	\$ 8,205,775,947	\$ 8,847,227,536	-7.3%	\$ 58,745,395,262	\$ 59,358,541,549	-1.0%
Amusement	\$ 181,505,101	\$ 192,026,970	-5.5%	\$ 1,448,436,202	\$ 1,568,366,398	-7.6%
Total	\$ 10,340,165,700	\$ 11,066,730,760	-6.6%	\$ 76,986,242,565	\$ 77,514,844,212	-0.7%

Source: Arizona Department of Revenue

Estimated State Tourism Taxes: Tourism Related Sectors						
Sector	July 2024	July 2023	% Change	2024 YTD Sales	2023 YTD Sales	% Change
Lodging	\$ 16,716,543	\$ 17,138,227	-2.5%	\$ 181,906,685	\$ 183,863,989	-1.1%
Restaurant/Bar	\$ 21,599,367	\$ 22,479,255	-3.9%	\$ 176,066,511	\$ 172,866,386	1.9%
Retail	\$ 50,134,009	\$ 54,053,021	-7.3%	\$ 358,910,867	\$ 362,656,945	-1.0%
Amusement	\$ 653,564	\$ 691,451	-5.5%	\$ 5,215,529	\$ 5,647,374	-7.6%
Total	\$ 89,103,482	\$ 94,361,954	-5.6%	\$ 722,099,592	\$ 725,034,694	-0.4%

Tax rates reflected above are Lodging (5.5%) and Restaurant/Bar, Retail, Amusement (5.6%). Data is shown in the month sales occurred.

For additional information contact: Diego Cando, Senior Research Manager, Arizona Office of Tourism at 602-364-3725 or dcando@tourism.az.gov.

Source: Gross Sales reported by Arizona Dept. of Revenue.

Estimated state tax collections by Arizona Hospitality Research and Resource Center (AHRRC).

