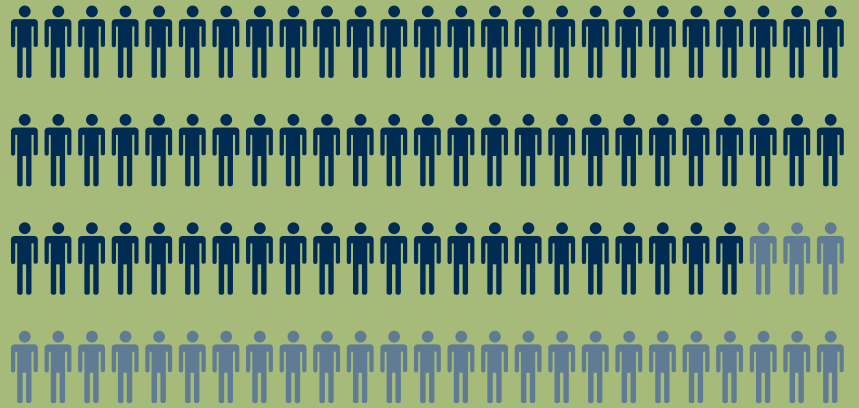


2023

**Arizona Domestic Overnight Visitors
Residents vs. Non-Residents**

40.88 MILLION

Domestic Overnight
Visitors to Arizona



■ Non-Residents (71.6%) ■ Residents (28.4%)

Non-Resident

Resident

71.6%

share

28.4%

3.7

nights stayed in AZ

2.4

3

party size

2.6

41.9 YRS

average age

47.6 YRS

shopping (25%)
sightseeing (22%)
attending celebration (19%)
landmark/historic site (17%)
museum (15%)

top activities

shopping (22%)
sightseeing (17%)
attending celebration (14%)
hiking/backpacking (14%)
casino (13%)