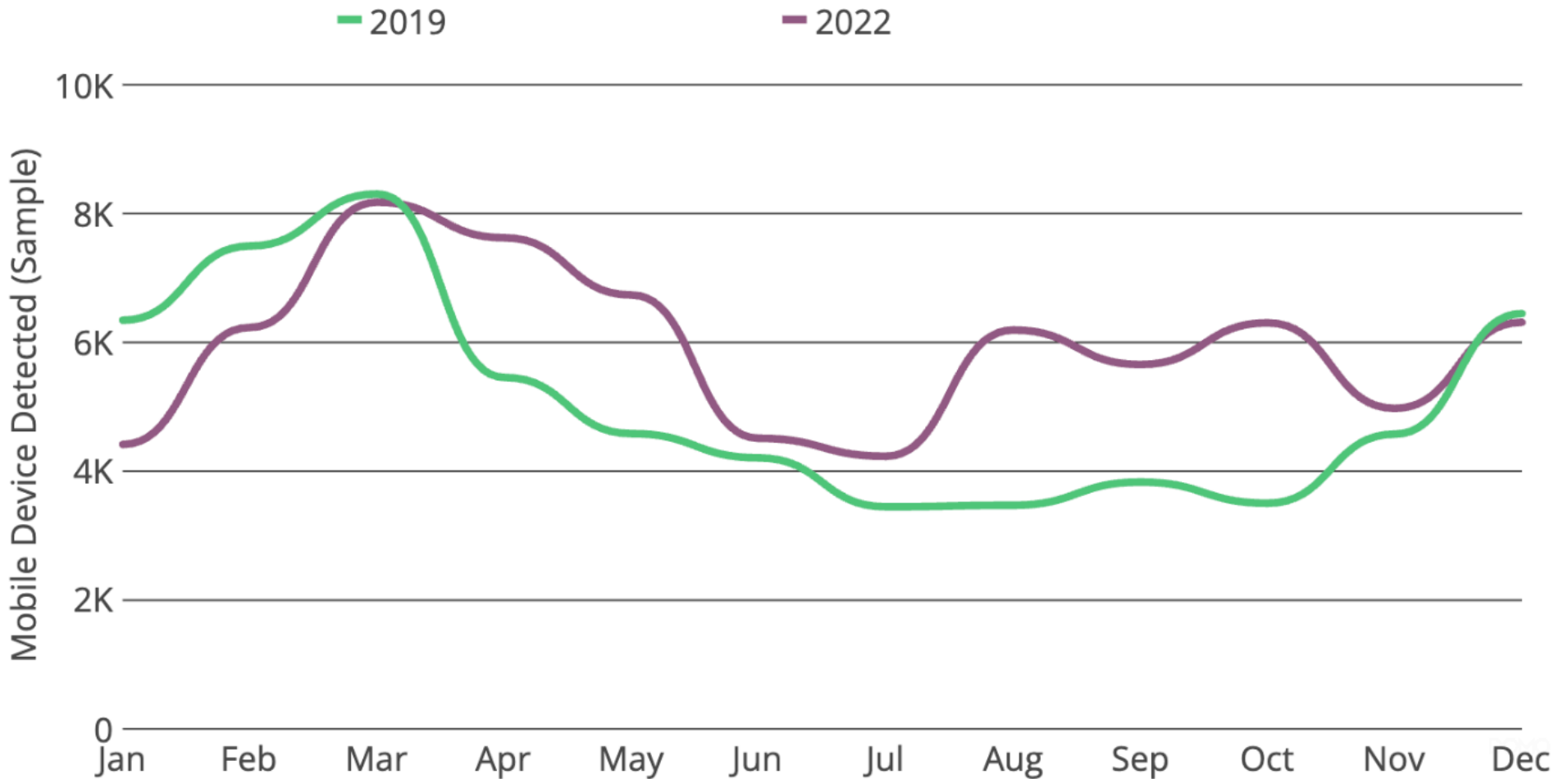


2022 VISITATION SUMMARY

TRIPS TO YUMA COUNTY BY MONTH



Source: Near

2022 VISITATION SUMMARY

TOP ORIGIN MARKETS FOR OVERNIGHT STAYS | YUMA COUNTY

Origin DMA	Visitor Share	Repeat Visitor Ratio	Average Time in Destination
Phoenix, AZ	37%	74%	4.0
San Diego, CA	7%	69%	3.6
Los Angeles, CA	7%	43%	6.5
Yuma, AZ-El Centro, CA	4%	77%	4.0
Tucson (Sierra Vista), AZ	3%	61%	5.9
Palm Springs, CA	3%	73%	4.2
Las Vegas, NV	1%	55%	6.1
Salt Lake City, UT	1%	50%	6.5
Albuquerque-Santa Fe, NM	1%	62%	6.6