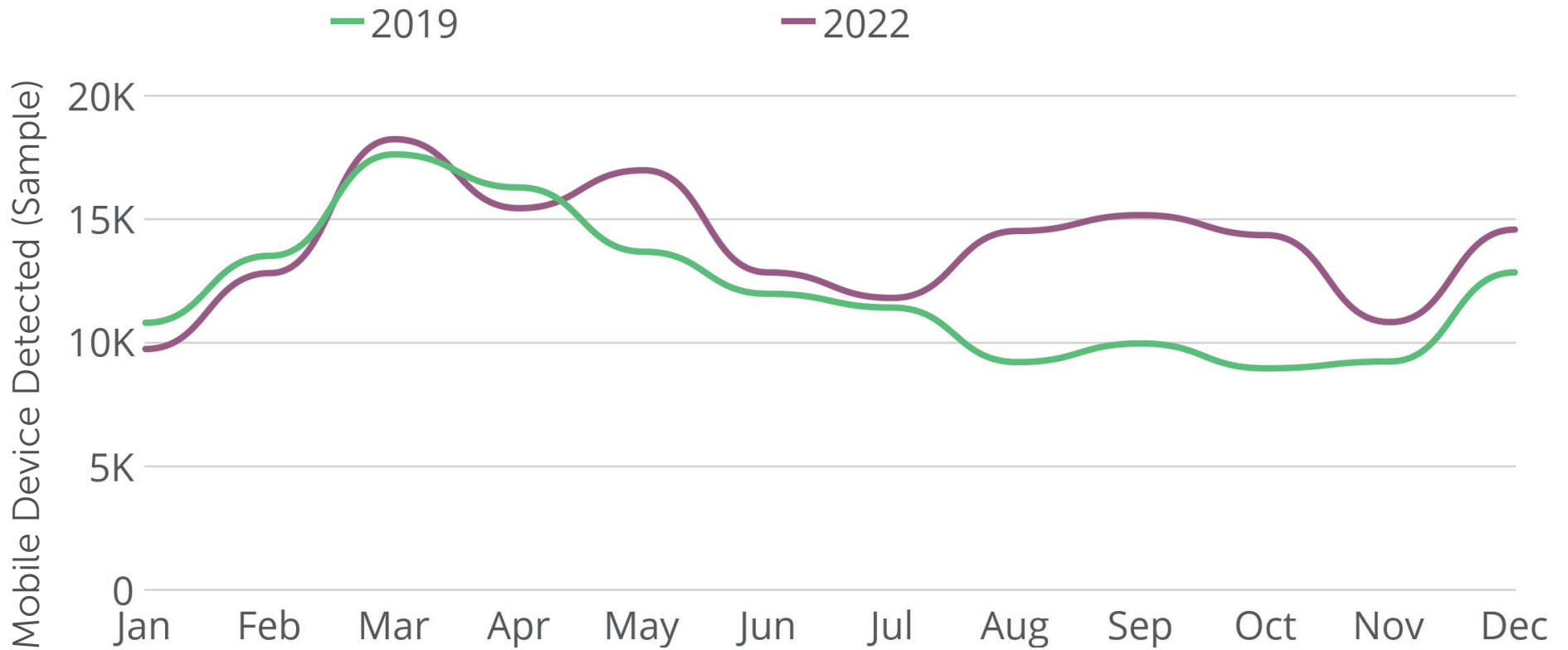


2022 VISITATION SUMMARY

TRIPS TO YAVAPAI COUNTY BY MONTH



2022 VISITATION SUMMARY

TOP ORIGIN MARKETS FOR OVERNIGHT STAYS | YAVAPAI COUNTY

Origin DMA	Visitor Share	Repeat Visitor Ratio	Average Time in Destination
Phoenix, AZ	52%	78%	4.1
Los Angeles, CA	3%	59%	5.9
Tucson (Sierra Vista), AZ	3%	79%	4.1
Albuquerque-Santa Fe, NM	2%	67%	6.3
Denver, CO	2%	59%	6.5
Las Vegas, NV	2%	69%	4.5
Minneapolis-St. Paul, MN	1%	52%	6.2
Dallas-Ft. Worth, TX	1%	64%	5.9
Chicago, IL	1%	62%	6.2
Salt Lake City, UT	1%	63%	5.9