



## **Tourism Advisory Council Meeting**

**August 8, 2024 | 8:30 AM - 10:00 AM**

### **Join Zoom Meeting:**

<https://us02web.zoom.us/j/88904850059?pwd=0EiEqYszc6P1iUQ2hdbgurdKeluFPj.1>

- I. Arizona Office of Tourism Welcome - Lisa & Alix
- II. TAC Member Introductions - Tell me who you are, what your current role/position is, and your favorite place to visit in Arizona
- III. Presentation of Arizona Brand Refresh - Lisa & Alix